



Top 10 Most-Watched Primetime Telecasts

<u>Rank</u>	<u>Program</u>	<u>Network</u>	<u>Date</u>	<u>Persons 2+ (000's)</u>
1	SUPER BOWL XLVIII GAME (SEATTLE/Denver)	FOX	2/4/2014	112,191
2	SUPER BOWL XLVI GAME (N.Y. GIANTS/New England)	NBC	2/5/2012	111,346
3	SUPER BOWL XLV GAME (GREEN BAY/Pittsburgh)	FOX	2/6/2011	111,041
4	SUPER BOWL XLVII GAME (BALTIMORE/San Francisco)	CBS	2/3/2013	108,693
5	SUPER BOWL XLIV GAME (NEW ORLEANS/Indianapolis)	CBS	2/7/2010	106,476
6	M*A*S*H SERIES FINALE	CBS	2/28/1983	105,970
7	SUPER BOWL XLIII GAME (PITTSBURGH/Arizona)	NBC	1/1/2009	98,736
8	SUPER BOWL XLII GAME (N.Y. GIANTS/New England)	FOX	2/3/2008	97,452
9	SUPER BOWL XXX GAME (DALLAS/Pittsburgh)	NBC	1/28/1996	94,076
10	SUPER BOWL XLI GAME (INDIANAPOLIS/Chicago)	CBS	2/4/2007	93,183

Winners of Super Bowl in CAPS

Source: Nielsen Media Research, NTI, average audience
 Ratings prior to 12/26/05, Live Only and after Live + Same Day
Source: Nielsen Media Research