



Honor the Heroes of the Game, Preserve its History, Promote its Values & Celebrate Excellence EVERYWHERE

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JAMES BROWN NAMED THE 2016 WINNER OF PRESTIGIOUS PETE ROZELLE RADIO-TV AWARD

CBS SPORTS ANNOUNCER TO BE HONORED FOR LIFETIME ACHIEVEMENT
DURING ENSHRINEMENT CEREMONY ON AUG. 6

CANTON, OHIO – **James Brown** of CBS Sports has been named the 2016 recipient of the prestigious Pete Rozelle Radio-Television Award. The award, presented annually by the Pro Football Hall of Fame, recognizes “longtime exceptional contributions to radio and television in professional football.” Brown will be presented with the award at the Enshrinement Ceremony on Saturday, August 6 in Tom Benson Hall of Fame Stadium.

“JB is the gold standard of NFL studio hosts and the Pete Rozelle Award is a testament to his outstanding contributions to the NFL throughout his 33-year career,” said **Sean McManus**, Chairman, CBS Sports. “He is one of the NFL’s most distinguished voices and often sets the tone for discussions both on and off the field. There is no one more deserving of this recognition than James Brown.”

Brown is the current host of “The NFL Today” on CBS and “Thursday Night Football” aired on CBS and NFL Network. A three-time Emmy Award-winning network broadcaster, Brown has hosted the Super Bowl eight times including Super Bowl 50 on CBS. In 2010, SI.com named Brown the Best Studio Host of the Decade.

“As great as James Brown is as a broadcaster, he’s an even greater man,” commented Hall of Fame President **David Baker**. “People who watch him on TV see his professionalism but they don’t see the impact he has made on others in the industry and his community.”

Brown is also a Special Correspondent for CBS News and contributes to various programs such as "60 Minutes" and "CBS This Morning."

Among his previous broadcasting roles were co-hosting of "Fox NFL Sunday," working as a correspondent for "Real Sports" with Bryant Gumbel on HBO, and hosting a nationally syndicated radio show on Sporting News Radio.

In 2009, Brown wrote his first book and memoir, "Role of a Lifetime: Reflections on Faith, Family and Significant Living." He is a co-founder and principal of the Brown Technology Group, a certified minority-owned and operated information technology company, and is a founding partner of the Major League Baseball's Washington Nationals. Brown is a partner with FullCircle Intermedia, a company that assists athletes and entertainers in developing their brand to ensure long-term success.

An ordained minister, Brown is no stranger to charitable works. He works on behalf of DC College Access Program (DCCAP) and The Salvation Army. Among numerous honors, Brown most recently received "The Uncommon Award" from **TONY DUNGY**, a member of the Pro Football Hall of Fame's Class of 2016, for his "uncommon leadership through character and faith."

Brown is a Washington, D.C., native and a 1973 graduate of Harvard University, where he was a three-time All-Ivy selection in basketball and captained the team as a senior.

ENSHRINEMENT WEEK EVENT TICKETS

More tickets to the Enshrinement Ceremony as well as the "Concert for Legends" featuring Tim McGraw and the NFL/Hall of Fame Game went on sale recently. The additional tickets became available after the configuration of the new north stands at Tom Benson Hall of Fame Stadium was recently finalized. The limited block will help meet the high demand for the 2016 Enshrinement Week events.

Tickets to all three events can be purchased online at www.ProFootballHOF.com/tickets.

A direct link to the ticket page can be found at: www.etix.com/ticket/v/11427/pro-football-hall-of-fame-enshrinement-weekend-events

PAST WINNERS OF THE PETE ROZELLE RADIO-TV AWARD:

2015 – Tom Jackson	2006 – Lesley Visser	1997 – Charlie Jones
2014 – Bob Trumpy	2005 – Myron Cope	1996 – Jack Buck
2013 – Al Michaels	2004 – Van Miller	1995 – Frank Gifford
2012 – Len Dawson	2003 – Don Criqui	1994 – Pat Summerall
2011 – Jim Nantz	2002 – John Madden	1993 – Curt Gowdy
2010 – Chris Berman	2001 – Rooney Arledge	1992 – Chris Schenkel
2009 – Irv Cross	2000 – Ray Scott	1991 – Ed Sabol
2008 – Dan Dierdorf	1999 – Dick Enberg	1990 – Lindsey Nelson
2007 – Don Meredith	1998 – Val Pinchbeck	1989 – Bill McPhail

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ABOUT THE PRO FOOTBALL HALL OF FAME

Located in Canton, Ohio, the birthplace of the National Football League, the Pro Football Hall of Fame's Mission is to Honor the Heroes of the Game, Preserve its History, Promote its Values, & Celebrate Excellence EVERYWHERE.

Hundreds of thousands of fans from across the globe travel to Canton annually to experience the exciting museum that chronicles America's most popular sport. Millions more are reached through the Hall of Fame's 100-plus special events held annually outside Canton and through the multiple nationally broadcast programs focused on the selection of the newest Class of Enshrinees – **Edward J. DeBartolo, Jr., Tony Dungy, Brett Favre, Kevin Greene, Marvin Harrison, Orlando Pace, Ken Stabler and Dick Stanfel** – and the Enshrinement Weekend (Aug. 4-7, 2016). Now in its fourth year of traveling, Gridiron Glory: The Best of the Pro Football Hall of Fame is a large-scale traveling exhibition that presents a panoramic view of pro football's story and includes hundreds of artifacts from the Hall's expansive collection. Gridiron Glory will be showcased at Virginia Historical Society from May 28-Sept. 4, 2016. From there it will travel to the Minnesota History Center Museum in Minneapolis/St. Paul and then for three-month stays at various museums and cultural institutions through 2019. Enshrinees from the Class of 2016 along with numerous other Hall of Fame members will receive the spectacular Hall of Fame Ring of Excellence by Kay® Jewelers during ceremonies held in NFL stadiums during the 2016 NFL regular season. The Hometown Hall of Famer™ program presented by Ford honors Hall of Fame heroes with a program and permanent plaque to honor the Hall of Famer's hometown support. Now in its 4th year, the US Army-Pro Football Hall of Fame Award for Excellence honors 20 high school students nationally for excellence in community service, academics and athletics. Construction on HOF Village, a \$500 million development project, is under way in Canton to transform the Hall of Fame's campus.

For more information about the Pro Football Hall of Fame, please visit ProFootballHOF.com; @ProFootballHOF on Twitter, Facebook, Instagram, and YouTube.