

First World Championship Game **AFL vs NFL**

Super Bowl I

January 15, 1967, Memorial Coliseum, Los Angeles, Calif.

Green Bay 35 - Kansas City 10

CBS (Ray Scott, Jack Whitaker, Frank Gifford, Pat Summerall), **NBC** (Curt Gowdy, Paul Christman, Charlie Jones)

CBS Ad cost: **\$42,500**; NBC Ad cost: **\$37,500**

CBS viewers: **34.2 million**; NBC viewers: **24.4 million**.

CBS Rating/Share: **23.0/44**

Super Bowl Lead-Out Program: **Lassie** (7:30-8:00 PM)

Rating/Share: **15.6/25**

Viewers: **17.7 million**

Entertainment

Pregame: University of Arizona & Grambling University with Al Hirt

National Anthem: Universities of Arizona & Michigan Bands

Coin Toss: Game Official

Halftime: Universities of Arizona & Michigan Bands

GREEN BAY 35 – KANSAS CITY 10 —The Green Bay Packers opened the Super Bowl series by defeating Kansas City's American Football League champions 35-10 behind the passing of Bart Starr, the receiving of Max McGee, and a key interception by all-pro safety Willie Wood. Green Bay broke open the game with three second-half touchdowns, the first of which was set up by Wood's 50-yard return of an interception to the Chiefs' five-yard line. McGee, filling in for ailing Boyd Dowler after having caught only four passes all season, caught seven from Starr for 138 yards and two touchdowns. Elijah Pitts ran for two other scores. The Chiefs' 10 points came in the second quarter, the only touchdown on a seven-yard pass from Len Dawson to Curtis McClinton. Starr completed 16-of-23 passes for 250 yards and two touchdowns and was chosen the Most Valuable Player. The Packers collected \$15,000 per man and the Chiefs \$7,500—the largest single-game shares in the history of team sports.

Kansas City (AFL) 0 10 0 0 — 10

Green Bay (NFL) 7 7 14 7 — 35

GB — McGee 37 pass from Starr (Chandler kick)

KC — McClinton 7 pass from Dawson (Mercer kick)

GB — Taylor 14 run (Chandler kick)

KC — FG Mercer 31

GB — Pitts 5 run (Chandler kick)

GB — McGee 13 pass from Starr (Chandler kick)

GB — Pitts 1 run (Chandler kick)

Attendance: **61,946**

SBI/2

Pop Culture - 1967

Top 10 Shows (Nielsen)

“The Andy Griffith Show,” “The Lucy Show,” “Gomer Pyle, U.S.M.C.,” “Gunsmoke,” “Family Affair,” “Bonanza,” “The Red Skeleton Show,” “The Dean Martin Show,” “The Jackie Gleason Show,” “Saturday Night at the Movies”

Notable Movies

In the Heat of the Night (Sidney Poitier, Rod Steiger), *Bonnie and Clyde* (Warren Beatty, Faye Dunaway), *The Graduate* (Dustin Hoffman, Ann Bancroft), *Guess Who's Coming to Dinner* (Spencer Tracy, Sidney Poitier, Katharine Hepburn), *In Cold Blood*, *Cool Hand Luke* (Paul Newman), *The Dirty Dozen* (Lee Marvin, Ernest Borgnine), *Barefoot in the Park* (Robert Redford, Jane Fonda)

Academy Awards

Best Picture: *In the Heat of the Night*

Best Actress: Katharine Hepburn

Best Actor: Rod Steiger

Notable Songs

San Francisco (Wear Some Flowers in Your Hair), (Scott McKenzie)

Light My Fire (Doors)

I'm a Believer (Monkees)

Lucy in the Sky With Diamonds (Beatles)

The Beat Goes On (Sonny & Cher)

Grammy Awards

Record: *Up, Up and Away* (5th Dimension)

Album: *Sgt. Pepper's Lonely Hearts Club Band* (Beatles)

Song: *Up, Up and Away*

World Series: St. Louis beats Boston (7 games)

NBA Champions: Philadelphia beats San Francisco (6 games)

Stanley Cup: Toronto

U.S. Open Tennis: John Newcombe (men's); Billie Jean King (women's)

Masters Champion: Gay Brewer

Kentucky Derby: Proud Clarion (R. Ussery, jockey)

Heisman Trophy: Gary Beban (UCLA)

Fads: Jogging, Mickey Mouse watches, protest buttons, Finnish saunas, psychedelic art

Avg. Gas price/gallon: 33 cents

SUPER BOWL II

Super Bowl II

January 14, 1968, Orange Bowl, Miami, Fla.

Green Bay 33 – Oakland 14

CBS (Ray Scott, Pat Summerall)

Pregame (Jack Whitaker, Frank Gifford)

Ad Cost: \$54,500

Viewers: 41.7 million

Rating/Share: 36.8/68

Super Bowl Lead-Out Program: **Lassie** (7:00-7:30 PM)

Rating/Share: 26.3/41

Viewers: 41.4 million

Entertainment

Pregame: AFL and NFL Giant Figures; Air Force fly-over

National Anthem: Grambling University

Coin Toss: Game Official

Halftime: Grambling University

GREEN BAY 33 – OAKLAND 14—Green Bay, after winning its third consecutive NFL championship, won the Super Bowl title for the second straight year 33-14 over the AFL champion Raiders in a game that drew the first \$3 million gate in football history. Bart Starr again was chosen the game's Most Valuable Player as he completed 13-of-24 passes for 202 yards and one touchdown and directed a Packers attack that was in control all the way after building a 16-7 halftime lead. Don Chandler kicked four field goals and All-Pro cornerback Herb Adderley capped the Green Bay scoring with a 60-yard run with an interception. The game marked the last for Vince Lombardi as Packers coach, ending nine years at Green Bay in which he won six Western Conference championships, five NFL championships, and two Super Bowls.

Green Bay (NFL) 3 13 10 7 — 33

Oakland (AFL) 0 7 0 7 — 14

GB — FG Chandler 39

GB — FG Chandler 20

GB — Dowler 62 pass from Starr (Chandler kick)

Oak — Miller 23 pass from Lamonica (Blanda kick)

GB — FG Chandler 43

GB — Anderson 2 run (Chandler kick)

GB — FG Chandler 31

GB — Adderley 60 interception return (Chandler kick)

Oak — Miller 23 pass from Lamonica (Blanda kick)

Attendance: 75,546

SBII/2

Pop Culture - 1968

Top 10 Shows (Nielsen)

“Rowan and Martin’s Laugh-In,” “Gomer Pyle, U.S.M.C.,” “Bonanza,” “Mayberry, R.F.D.,” “Family Affair,” “Gunsmoke,” “Julia,” “The Dean Martin Show,” “Here’s Lucy,” “The Beverley Hillbillies”

Notable Movies

Oliver!, *Funny Girl* (Barbra Streisand, Omar Sharif), *Romeo and Juliet*, *2001: A Space Odyssey* (Stanley Kubrick), *The Producers* (Mel Brooks; Gene Wilder), *Rosemary’s Baby* (Roman Polanski, Mia Farrow), *Charly* (Cliff Robertson), *Yellow Submarine* (animation with music by the Beatles)

Academy Awards

Best Picture: *Oliver!*

Best Actress: Katharine Hepburn and Barbra Streisand

Best Actor: Cliff Robertson

Notable Songs

Folsom Prison Blues (Johnny Cash)

Sunshine of Your Love (Cream)

Spinning Wheel (Blood, Sweat and Tears)

Lady Madonna (Beatles)

(Sittin’ on) The Dock of the Bay (Otis Redding)

Love Child (Diana Ross and the Supremes)

Grammy Awards

Record: *Mrs. Robinson* (Simon and Garfunkel)

Album: *By the Time I get to Phoenix* (Glen Campbell)

Song: *Little Green Apples*

World Series: Detroit beat St. Louis (7 games)

NBA Champions: Boston beats Los Angeles (6 games)

Stanley Cup: Montreal

U.S. Open Tennis: Arthur Ashe (men’s); Margaret Smith Court (women’s)

Masters Champion: Bob Goalby

Kentucky Derby: Dancer’s Image (R. Ussery, jockey)

Heisman Trophy: O.J. Simpson (USC)

Fads:

Avg. Gas Price/gallon: 34 cents

SUPER BOWL IV

Super Bowl IV

January 11, 1970, Tulane Stadium, New Orleans, La.

Kansas City 23 – Minnesota 7

CBS (Jack Buck, Pat Summerall)

Pregame (Jack Whitaker, Frank Gifford)

Ad Cost: **\$78,200**

Viewers: **44.3 million**

Rating/Share: **39.4/69**

Super Bowl Lead-Out Program: **Lassie** (7:00-7:30 PM)

Rating/Share: **21.5/34**

Viewers: **29.2 million**

Entertainment

Pregame: “Battle of the Horns” with Al Hirt and Doc Severinsen

National Anthem: Al Hirt (Pledge of Allegiance by Astronauts)

Coin Toss: Game Official

Halftime: Carol Channing

KANSAS CITY 23 – MINNESOTA 7—The AFL squared the Super Bowl at two games apiece with the NFL, building a 16-0 halftime lead behind Len Dawson’s superb quarterbacking and a powerful defense. Dawson, the fourth consecutive quarterback to be chosen the Super Bowl’s Most Valuable Player, called an almost flawless game, completing 12-of-17 passes and hitting Otis Taylor on a 46-yard play for the final Chiefs touchdown. The Kansas City defense limited Minnesota’s strong rushing game to 67 yards and had three interceptions and two fumble recoveries. The crowd of 80,562 set a Super Bowl record.

Minnesota (NFL) 0 0 7 0 — 7

Kansas City (AFL) 3 13 7 0 — 23

KC — FG Stenerud 48

KC — FG Stenerud 32

KC — FG Stenerud 25

KC — Garrett 5 run (Stenerud kick)

Minn — Osborn 4 run (Cox kick)

KC — Taylor 46 pass from Dawson (Stenerud kick)

Attendance: **80,562**

Pop Culture - 1970

Top 10 Shows (Nielsen)

“Marcus Welby, M.D.,” “The Flip Wilson Show,” “Here’s Lucy,” “Ironside,” “Gunsmoke,” “ABC Movie of the Week,” “Hawaii Five-O,” “Medical Center,” “Bonanza,” “The F.B.I.”

SBIV/2

Notable Movies

Patton (George C. Scott, Karl Malden), *Airport* (Burt Lancaster, Dean Martin, Helen Hayes), *Love Story* (Ali MacGraw, Ryan O'Neal), *M*A*S*H* (Elliott Gould, Donald Sutherland, Sally Kellerman)

Academy Awards

Best Picture: *Patton*

Best Actress: Glenda Jackson

Best Actor: George C. Scott (declined)

Notable Songs

(They Long to Be) Close to You (Carpenters)

American Woman / No Sugar Tonight (Guess Who)

War (Edwin Starr)

Ain't No Mountain High Enough (Diana Ross)

Let It Be (Beatles)

I'll Be There (Jackson 5)

Grammy Awards

Record: *Bridge over Troubled Water* (Simon and Garfunkel)

Album: *Bridge over Troubled Water* (Simon and Garfunkel)

Song: *Bridge over Troubled Water* (Simon and Garfunkel)

World Series: Baltimore beat Cincinnati (5 games)

NBA Champions: NY Knicks beat Los Angeles (7 games)

Stanley Cup: Boston

U.S. Open Tennis: Ken Rosewall (men's); Margaret Smith Court (women's)

Masters Champion: Billy Casper

Kentucky Derby: Dust Commander (M. Manganello, jockey)

Heisman Trophy: Jim Plunkett (Stanford)

Fads: Wigs, Mickey Mouse watches, sweatshirts

Avg. Gas Price/gallon: 36 cents

SUPER BOWL VI

Super Bowl VI

January 16, 1972, Tulane Stadium, New Orleans, La.

Dallas 24 – Miami 3

CBS (Ray Scott, Pat Summerall)

Pregame (Jack Whitaker, Tom Brookshier)

Ad Cost: \$86,100

Viewers: 54.1 million

Rating/Share: 42.2/74

Super Bowl Lead-Out Program: 60 Minutes (6:00-7:00 PM)

Rating/Share: 20.3/36

Viewers: 23.1 million viewers

Entertainment

Pregame: Kilgore J.C. Rangerettes; Air Force fly-over

National Anthem: U.S. Air Force Academy Chorale

Coin Toss: Game Official

Halftime: “Salute to Louis Armstrong” with Ella Fitzgerald, Carol Channing, Al Hirt and U.S. Marine Corps Drill Team

DALLAS 24 – MIAMI 3—The Cowboys rushed for a record 252 yards and their defense limited the Dolphins to a low of 185 yards while not permitting a touchdown for the first time in Super Bowl history. Dallas converted Chuck Howley’s recovery of Larry Csonka’s first fumble of the season into a 3-0 advantage and led at halftime 10-3. After Dallas received the second-half kickoff, Duane Thomas led a 71-yard march in eight plays for a 17-3 margin. Howley intercepted Bob Griese’s pass at the 50 and returned it to the Miami nine-yard line early in the fourth period, and three plays later Roger Staubach passed seven yards to Mike Ditka for the final touchdown. Thomas rushed for 95 yards and Walt Garrison gained 74. Staubach, voted the game’s Most Valuable Player, completed 12-of-19 passes for 119 yards and two touchdowns.

Dallas (NFC) 3 7 7 7 — 24

Miami (AFC) 0 3 0 0 — 3

Dal — FG Clark 9

Dal — Alworth 7 pass from Staubach (Clark kick)

Mia — FG Yepremian 31

Dal — D. Thomas 3 run (Clark kick)

Dal — Ditka 7 pass from Staubach (Clark kick)

Attendance: 81,023

Pop Culture - 1972

Top 10 Shows (Nielsen)

“All in the Family,” “Sanford and Son,” “Hawaii Five-O,” “Maude,” “Bridget Loves Bernie,” “The NBC Sunday Mystery Movie,” “The Mary Tyler Moore Show,” “Gunsmoke,” “The Wonderful World of Disney,” “Ironside”

SBVI/2

Notable Movies

The Godfather (Marlon Brando, Al Pacino, James Caan, Robert Duvall), *Cabaret* (Liza Minnelli, Joel Gray), *Deliverance* (Jon Voight, Burt Reynolds), *The Candidate* (Robert Redford), *Last Tango in Paris* (Marlon Brando, Maria Schneider), *Deep Throat* (Linda Lovelace)

Academy Awards

Best Picture: *The Godfather*

Best Actress: Liza Minnelli

Best Actor: Marlon Brando

Notable Songs

Let's Stay Together (Al Green)

I'd Like to Teach the World to Sing (The New Seekers)

Lean On Me (Bill Withers)

Anticipation (Carly Simon)

American Pie (Don McLean)

Candy Man (Sammy Davis, Jr.)

Rocket Man (Elton John)

Morning Has Broken (Cat Stevens)

Grammy Awards

Record: *The First Time Ever I Saw Your Face* (Roberta Flack)

Album: *The Concert for Bengla Desh* (George Harrison, et al)

Song: *The First Time Ever I Saw Your Face* (Roberta Flack)

World Series: Oakland beat Cincinnati (7 games)

NBA Champions: Los Angeles beat New York Knicks (5 games)

Stanley Cup: Boston

U.S. Open Tennis: Ilie Nastase (men's); Billie Jean King (women's)

Masters Champion: Jack Nicklaus

Kentucky Derby: Riva Ridge (R. Turcotte, jockey)

Heisman Trophy: Johnny Rodgers (Nebraska)

Fads: Health food, acupuncture, pinball, Jesus freaks, TM (transcendental meditation)

Avg. Gas Price/gallon: 36 cents

SUPER BOWL VIII

Super Bowl VIII

January 13, 1974, Rice Stadium, Houston, Texas

Miami 24 – Minnesota 7

CBS (Ray Scott, Bart Starr, Pat Summerall)

Pregame (Jack Whitaker)

Ad Cost: \$103,500

Viewers: 50.7 million

Rating/Share: 41.6/73

Super Bowl Lead-Out Program: **Perry Mason** (7:30-8:30 PM)

Rating/Share: 12.7/20

Viewers: 16.4 million

Entertainment

Pregame: University of Texas

National Anthem: Charlie Pride

Coin Toss: Game Official

Halftime: “A Musical America” with University of Texas Band

MIAMI 24 – MINNESOTA 7—The defending NFL champion Dolphins, representing the AFC for the third straight year, scored the first two times they had possession on marches of 62 and 56 yards while the Miami defense limited the Vikings to only seven plays in the first period. Larry Csonka climaxed the initial 10-play drive with a five-yard touchdown bolt through right guard after 5:27 had elapsed. Four plays later, Miami began another 10-play scoring drive, which ended with Jim Kiick bursting one-yard through the middle for another touchdown after 13:38 of the period. Garo Yepremian added a 28-yard field goal midway through the second period for a 17-0 Miami lead. Minnesota then drove from its 20 to a second-and-two situation on the Miami seven-yard line with 1:18 left in the half. But on two plays, Miami limited Oscar Reed to one yard. On fourth-and-one from the six, Reed went over right tackle, but Dolphins middle linebacker Nick Buoniconti jarred the ball loose and Jake Scott recovered for Miami to halt the Minnesota threat. The Vikings were unable to muster enough offense in the second half to threaten the Dolphins. Csonka rushed 33 times for a Super Bowl-record 145 yards. Bob Griese of Miami completed 6-of-7 passes for 73 yards.

Minnesota (NFC) 0 0 0 7 — 7

Miami (AFC) 14 3 7 0 — 24

Mia — Csonka 5 run (Yepremian kick)

Mia — Kiick 1 run (Yepremian kick)

Mia — FG Yepremian 28

Mia — Csonka 2 run (Yepremian kick)

Minn — Tarkenton 4 run (Cox kick)

Attendance: **71,882**

SBVIII/2

Pop Culture - 1974

Top 10 Shows (Nielsen)

“All in the Family,” “Sanford and Son,” “Chico and the Man,” “The Jeffersons” (premiered 1/75), “M*A*S*H,” “Rhoda,” “Good Times,” “The Waltons,” “Maude,” “Hawaii Five-O”

Notable Movies

The Godfather, Part II (Al Pacino, Robert De Niro, Diane Keaton, Robert Duvall), *Chinatown* (Jack Nicholson, Faye Dunaway), *Alice Doesn't Live Here Anymore* (Ellen Burstyn, Kris Kristofferson), *Lenny* (Dustin Hoffman, Valerie Perrine), *The Towering Inferno* (Steve McQueen, Paul Newman), *Blazing Saddles* (Mel Brooks, Gene Wilder, Madeline Kahn), *Young Frankenstein* (Gene Wilder, Peter Boyle, Madeline Kahn), *The Great Gatsby* (Robert Redford, Mia Farrow, Sam Waterston)

Academy Awards

Best Picture: *The Godfather, Part II*

Best Actress: Ellen Burstyn

Best Actor: Art Carney

Notable Songs

Seasons in the Sun (Terry Jacks)

The Most Beautiful Girl (Charlie Rich)

Mandy (Barry Manilow)

The Way We Were (Barbra Streisand)

Cats in the Hat (Harry Chapin)

Feel Like Makin' Love (Roberta Flack)

Dancing Machine (Jackson 5)

Benny and the Jets (Elton John)

Grammy Awards

Record: *I Honestly Love You* (Olivia Newton-John)

Album: *Fulfillingness' First Finale* (Stevie Wonder)

Song: *The Way We Were* (Barbra Streisand)

World Series: Oakland beats Los Angeles (5 games)

NBA Champions: Boston beats Milwaukee (7 games)

Stanley Cup: Philadelphia

U.S. Open Tennis: Jimmy Connors (men's); Billie Jean King (women's)

Masters Champion: Gary Player

Kentucky Derby: Cannonade (A. Cordero, jockey)

Heisman Trophy: Archie Griffin (Ohio State)

Fads:

Avg. Gas Price/gallon: 53 cents

SUPER BOWL X

Super Bowl X

January 18, 1976, Orange Bowl, Miami, Fla.

Pittsburgh 21 – Dallas 17

CBS (Pat Summerall, Tom Brookshier)

Pregame (Brent Musburger, Phyllis George, Irv Cross, Gary Bender, Don Criqui, Alex Hawkins, Paul Hornung, Sonny Jurgensen, Al Michaels, Johnny Morris, Lindsey Nelson, Hank Stram, Johnny Unitas, Jack Whitaker)

Ad Cost: **\$110,000**

Viewers: **57.7 million**

Rating/Share: **42.3/78**

Super Bowl Lead-Out Program: **Phoenix Open golf** (5:55-7:00 PM)

Rating/Share: **16.5/31**

Viewers: **22.4 million**

Entertainment

Pregame: Up with People

National Anthem: Tom Sullivan

Coin Toss: Game Official

Halftime: “200 Years and Just a Baby” Tribute to America’s Bicentennial

PITTSBURGH 21 – DALLAS 17—The Steelers won the Super Bowl for the second year in a row on Terry Bradshaw’s 64-yard touchdown pass to Lynn Swann and an aggressive defense that snuffed out a late rally by the Cowboys with an end-zone interception on the final play of the game. In the fourth quarter, Pittsburgh ran on fourth down and gave up the ball on the Cowboys’ 39 with 1:22 to play. Roger Staubach ran and passed for two first downs, but his last desperation pass was picked off by Glen Edwards. Dallas’ scoring was the result of two touchdown passes by Staubach, one to Drew Pearson for 29 yards and the other to Percy Howard for 34 yards. Toni Fritsch had a 36-yard field goal. The Steelers scored on two touchdown passes by Bradshaw, one to Randy Grossman for seven yards and the long bomb to Swann. Roy Gerela had 36- and 18-yard field goals. Reggie Harrison blocked a punt through the end zone for a safety. Swann set a Super Bowl-record by gaining 161 yards on his four receptions.

Dallas (NFC) 7 3 0 7 — 17

Pittsburgh (AFC) 7 0 0 14 — 21

Dal — D. Pearson 29 pass from Staubach (Fritsch kick)

Pitt — Grossman 7 pass from Bradshaw (Gerela kick)

Dal — FG Fritsch 36

Pitt — Safety, Harrison blocked Hoopes’ punt through end zone

Pitt — FG Gerela 36

Pitt — FG Gerela 18

Pitt — Swann 64 pass from Bradshaw (kick failed)

Dal — P. Howard 34 pass from Staubach (Fritsch kick)

Attendance: **80,187**

SBX/2

Pop Culture – 1976

Top 10 Shows (Nielsen)

“Happy Days,” “Laverne and Shirley,” “ABC Monday Night Movie,” “M*A*S*H,” “Charlie’s Angels,” “The Big Event,” “The Six-Million Dollar Man,” “ABC Sunday Night Movie,” “Barretta,” “One Day at a Time”

Notable Movies

Rocky (Sylvester Stallone, Talia Shire, Burgess Meredith), *All the President’s Men* (Dustin Hoffman, Robert Redford, Jason Robards), *Network* (Faye Dunaway, William Holden, Peter Finch), *Taxi Driver* (Robert De Niro, Jodie Foster, Harvey Keitel, Cybil Shepherd), *Carrie* (Sissy Spacek), *Marathon Man* (Dustin Hoffman, Lawrence Olivier), *King Kong* (Jessica Lange, Jeff Bridges, Charles Grodin), *A Star is Born* (Barbra Streisand, Kris Kristofferson), *The Bad News Bears* (Walter Matthau, Tatum O’Neal)

Academy Awards

Best Picture: *Rocky*

Best Actress: Faye Dunaway

Best Actor: Peter Finch

Notable Songs

Don’t Go Breaking My Heart (Elton John and Kiki Dee)

Play that Funky Music (Wild Cherry)

(Shake, Shake, Shake) Shake Your Booty (KC and the Sunshine Band)

Breaking Up Is Hard to Do (Neil Sedaka)

Sara Smile (Hall & Oates)

50 Ways to Leave Your Lover (Paul Simon)

I Write the Songs (Barry Manilow)

Lonely Night (Captain and Tennille)

Grammy Awards

Record: *The Masquerade* (George Benson)

Album: *Songs in the Key of Life* (Stevie Wonder)

Song: *I Write the Songs* (Barry Manilow)

World Series: Cincinnati beats New York Yankees (4 games)

NBA Champions: Boston beats Phoenix (6 games)

Stanley Cup: Montreal

U.S. Open Tennis: Bjorn Borg (men’s); Chris Evert (women’s)

Masters Champion: Raymond Floyd

Kentucky Derby: Bold Forbes (A. Cordero, jockey)

Heisman Trophy: Tony Dorsett (Pittsburgh)

Fads: Mattress stacking, Farrah Fawcett-Majors posters

Avg. Gas Price/gallon: 59 cents



Super Bowl XII

January 15, 1978, Louisiana Superdome, New Orleans, La.

Dallas 27 – Denver 10

CBS (Pat Summerall, Tom Brookshier)

Pregame (Brent Musburger, Phyllis George, Irv Cross, Jack Whitaker, Jimmy “The Greek” Snyder, Gary Bender, Nick Buoniconiti, Paul Hornung, Sonny Jurgensen, Hank Stram, Johnny Unitas)

Ad Cost: \$162,300

Viewers: 78.9 million

Rating/Share: 47.2/67

Super Bowl Lead-Out Program: **All in the Family** (10:17-10:47 PM)

Rating/Share: **30.4/47**

Viewers: **44.6 million**

Entertainment

Pregame: Southern University; Cowboys and Broncos Cheerleaders

National Anthem: Phyllis Kelly (Northeast Louisiana State University)

Coin Toss: Red Grange

Halftime: “From Paris to the Paris of America” with Tyler Apache Belles, Pete Fountain and Al Hirt

DALLAS 27 – DENVER 10—The Cowboys evened their Super Bowl record at 2-2 by defeating Denver before a sellout crowd of 75,583, plus 102,010,000 television viewers, the largest audience ever to watch a sporting event. Dallas converted two interceptions into 10 points and Efren Herrera added a 35-yard field goal for a 13-0 halftime advantage. In the third period, Craig Morton engineered a drive to the Cowboys’ 30 and Jim Turner’s 47-yard field goal made the score 13-3. After an exchange of punts, Butch Johnson made a spectacular diving catch in the end zone to complete a 45-yard pass from Roger Staubach and put the Cowboys ahead 20-3. Following Rick Upchurch’s 67-yard kickoff return, Norris Weese guided the Broncos to a touchdown to cut the Dallas lead to 20-10. Dallas clinched the victory when running back Robert Newhouse threw a 29-yard touchdown pass to Golden Richards with 7:04 remaining in the game. It was the first pass thrown by Newhouse since 1975. Harvey Martin and Randy White, who were named co-most valuable players, led the Cowboys’ defense, which recovered four fumbles and intercepted four passes.

Dallas (NFC) 10 3 7 7 — 27

Denver (AFC) 0 0 10 0 — 10

Dal — Dorsett 3 run (Herrera kick)

Dal — FG Herrera 35

Dal — FG Herrera 43

Den — FG Turner 47

Dal — Johnson 45 pass from Staubach (Herrera kick)

Den — Lytle 1 run (Turner kick)

Dal — Richards 29 pass from Newhouse (Herrera kick)

Attendance: **75,583**

SBXII/2

Pop Culture – 1978

Top 10 Shows (Nielsen)

“Laverne and Shirley,” “Three’s Company,” “Mork and Mindy,” “Happy Days,” “Angie,” “60 Minutes,” “M*A*S*H,” “The Ropers,” “All in the Family,” “Taxi”

Notable Movies

The Deer Hunter (Robert De Niro, Meryl Streep, Christopher Walken), *Coming Home* (Jane Fonda, Jon Voight, Bruce Dern), *Midnight Express* (Brad Davis, John Hurt, Randy Quaid), *Grease* (Olivia Newton-John, John Travolta), *Superman* (Christopher Reeve, Marlon Brando, Gene Hackman), *National Lampoon’s Animal House* (John Belushi, Donald Sutherland, Tom Hulce)

Academy Awards

Best Picture: *The Deer Hunter*

Best Actress: Jane Fonda

Best Actor: Jon Voight

Notable Songs

Night Fever (Bee Gees)

Stayin’ Alive (Bee Gees)

How Deep is Your Love (Bee Gees)

Just the Way You Are (Billy Joel)

Shadow Dancing (Andy Gibb)

Last Dance (Donna Summer)

Baby Come Back (Player)

Three Times A Lady (Commodores)

Grammy Awards

Record: *Just the Way You Are* (Billy Joel)

Album: *Saturday Night Fever* (Bee Gees)

Song: *Just the Way You Are* (Billy Joel)

World Series: New York Yankees beats Los Angeles (6 games)

NBA Champions: Washington beats Seattle (6 games)

Stanley Cup: Montreal

U.S. Open Tennis: Jimmy Connors (men’s); Chris Evert (women’s)

Masters Champion: Gary Player

Kentucky Derby: Affirmed (S. Cauthen, jockey)

Heisman Trophy: Billy Simms (Oklahoma)

Fads: Biorhythm, college toga parties

Avg. Gas Price/gallon: 63 cents



Super Bowl XIV

January 20, 1980, Rose Bowl, Pasadena, Calif.

Pittsburgh 31 – Los Angeles Rams 19

CBS (Pat Summerall, Tom Brookshier)

Pregame (Brent Musburger, Jayne Kennedy, Irv Cross, Jimmy “The Greek” Snyder, Jack Whitaker, Lindsey Nelson, Paul Hornung, Andy Rooney, Hank Stram)

Ad Cost: \$222,000

Viewers: 76.2 million

Rating/Share: 46.3/67

Super Bowl Lead-Out Program: 60 Minutes (9:37-10:37 PM)

Rating/Share: 33.2/50

Viewers: 45.7 million

Entertainment

Pregame: LAUSD All-City Band

National Anthem: Cheryl Ladd; Golden Knights Parachute Team

Coin Toss: Art Rooney

Halftime: “A Salute to the Big Band Era” with Up with People

PITTSBURGH 31 – LOS ANGELES 19—Terry Bradshaw completed 14-of-21 passes for 309 yards and set two passing records as the Steelers became the first team to win four Super Bowls. Despite three interceptions by the Rams, Bradshaw kept his poise and brought the Steelers from behind twice in the second half. Trailing 13-10 at halftime, Pittsburgh went ahead 17-13 when Bradshaw hit Lynn Swann with a 47-yard touchdown pass after 2:48 of the third quarter. On the Rams’ next possession, Vince Ferragamo, who completed 15-of-25 passes for 212 yards, responded with a 50-yard pass to Billy Waddy that moved Los Angeles from its own 26 to the Steelers’ 24. On the following play, Lawrence McCutcheon connected with Ron Smith on a halfback option pass that gave the Rams a 19-17 lead. On Pittsburgh’s initial possession of the final period, Bradshaw lofted a 73-yard scoring pass to John Stallworth to put the Steelers in front to stay, 24-19. Franco Harris scored on a one-yard run later in the quarter to seal the verdict. A 45-yard pass from Bradshaw to Stallworth was the key play in the drive to Harris’ score. Bradshaw, the game’s Most Valuable Player for the second straight year, set career Super Bowl records for most touchdown passes (9) and most passing yards (932). Larry Anderson gave the Steelers excellent field position throughout the game with five kickoff returns for a record 162 yards.

Los Angeles (NFC) 7 6 6 0 — 19

Pittsburgh (AFC) 3 7 7 14 — 31

Pitt — FG Bahr 41

LA — Bryant 1 run (Corral kick)

Pitt — Harris 1 run (Bahr kick)

LA — FG Corral 31

LA — FG Corral 45

Pitt — Swann 47 pass from Bradshaw (Bahr kick)

LA — Smith 24 pass from McCutcheon (kick failed)

SBXIV/2

Pitt — Stallworth 73 pass from Bradshaw (Bahr kick)
Pitt — Harris 1 run (Bahr kick)

Attendance: **103,985**

Pop Culture – 1980

Top 10 Shows (Nielsen)

“Dallas,” “M*A*S*H,” “The Dukes of Hazzard,” “60 Minutes,” “Three’s Company,” “Private Benjamin,” “Diff’rent Strokes,” “House Calls,” “The Jeffersons,” “Too Close for Comfort”

Notable Movies

Ordinary People (Donald Sutherland, Mary Tyler Moore, Timothy Hutton), *Coal Miner’s Daughter* (Sissy Spacek, Tommy Lee Jones), *Raging Bull* (Robert De Niro), *The Empire Strikes Back* (Mark Hamill, Carrie Fisher, Harrison Ford, Billy Dee Williams), *Urban Cowboy* (John Travolta, Debra Winger), *The Great Santini* (Robert Duvall, Blythe Danner), *The Shining* (Jack Nicholson)

Academy Awards

Best Picture: *Ordinary People*

Best Actress: Sissy Spacek

Best Actor: Robert De Niro

Notable Songs

Rock With You (Michael Jackson)

Crazy Little Thing Called Love (Queen)

Coming Up (Paul McCartney and Wings)

Funkytown (Lipps Inc)

It’s Still Rock & Roll to Me (Billy Joel)

Coward of the County (Kenny Rogers)

Grammy Awards

Record: *Sailing* (Christopher Cross)

Album: *Christopher Cross* (Christopher Cross)

Song: *Sailing* (Christopher Cross)

World Series: Philadelphia beats Kansas City (6 games)

NBA Champions: Los Angeles beats Philadelphia (6 games)

Stanley Cup: New York Islanders

U.S. Open Tennis: John McEnroe (men’s); Chris Evert Lloyd (women’s)

Masters Champion: Seve Ballesteros

Kentucky Derby: Genuine Risk (J. Vazquez, jockey)

Heisman Trophy: George Rogers (South Carolina)

Fads: Rubik’s Cube, Sony Walkman, mechanical bulls, Yoda, designer jeans

Avg. Gas Price/gallon: \$1.25

SUPER BOWL XVI

Super Bowl XVI

January 24, 1982, Pontiac Silverdome, Pontiac, Mich.

San Francisco 26 – Cincinnati 21

CBS (Pat Summerall, John Madden)

Pregame (Brent Musburger, Phyllis George, Jimmy “The Greek” Snyder, Irv Cross, Roger Staubach, Terry Bradshaw)

Ad Cost: **\$324,300**

Viewers: **85.2 million**

Rating/Share: **49.1/73***

(*highest rated Super Bowl of All-Time)

Super Bowl Lead-Out Program: **60 Minutes** (8:13-9:13 PM)

Rating/Share: **34.8/48**

Viewers: **54.1 million**

Entertainment

Pregame: University of Michigan

National Anthem: Diana Ross

Coin Toss: Bobby Layne

Halftime: “A Salute to the ‘60s and Motown”

SAN FRANCISCO 26 – CINCINNATI 21—Ray Wersching’s Super Bowl record-tying four field goals and Joe Montana’s controlled passing helped lift the San Francisco 49ers to their first NFL championship with a 26-21 victory over Cincinnati. The 49ers built a game-record 20-0 halftime lead via Montana’s one-yard touchdown run; fullback Earl Cooper’s 11-yard scoring pass from Montana, which climaxed a Super Bowl record 92-yard drive on 12 plays; and Wersching’s 22- and 26-yard field goals. The Bengals rebounded in the second half, closing the gap to 20-14 on quarterback Ken Anderson’s five-yard run and Dan Ross’ four-yard reception from Anderson, who established Super Bowl passing records for completions (25) and completion percentage (73.5 percent on 25 of 34). Wersching added early fourth-period field goals of 40 and 23 yards to increase the 49ers’ lead to 26-14. The Bengals managed to score on an Anderson-to-Ross three-yard pass with only 16 seconds remaining. Ross set a Super Bowl record with 11 receptions for 104 yards. Montana, the game’s Most Valuable Player, completed 14-of-22 passes for 157 yards. Cincinnati compiled 356 yards to San Francisco’s 275, which marked the first time in Super Bowl history that the team that gained the most yards from scrimmage lost the game.

San Francisco (NFC) 7 13 0 6 — 26

Cincinnati (AFC) 0 0 7 14 — 21

SF — Montana 1 run (Wersching kick)

SF — Cooper 11 pass from Montana (Wersching kick)

SF — FG Wersching 22

SF — FG Wersching 26

Cin — Anderson 5 run (Breech kick)

Cin — Ross 4 pass from Anderson (Breech kick)

SF — FG Wersching 40

SBXVI/2

SF — FG Wersching 23

Cin — Ross 3 pass from Anderson (Breech kick)

Attendance: **81,270**

Pop Culture – 1982

Top 10 Shows (Nielsen)

“Dallas,” “60 Minutes,” “Three’s Company,” “The Jeffersons,” “One Day at a Time,” “The Dukes of Hazzard,” “Too Close for Comfort,” “Alice,” “The ABC Monday Night Movie,” “M*A*S*H”

Notable Movies

Gandhi (Ben Kingsley), *Tootsie* (Dustin Hoffman, Jessica Lange), *The Verdict* (Paul Newman), *E.T. The Extra-Terrestrial* (Steve Spielberg, producer), *An Officer and a Gentleman* (Richard Gere, Debra Winger), *Diner* (Steve Guttenberg, Mickey Rourke), *Poltergeist* (JoBeth Williams), *Sophie’s Choice* (Meryl Streep, Kevin Kline), *48 Hours* (Eddie Murphy, Nick Nolte), *Rocky III* (Sylvester Stallone, Mr. T)

Academy Awards

Best Picture: *Gandhi*

Best Actress: Meryl Streep

Best Actor: Ben Kingsley

Notable Songs

Jack and Diane (John Cougar-Mellencamp)

Abracadabra (Steve Miller Band)

Gloria (Laura Branigan)

I Can’t Go for That (Hall & Oates)

Hurt So Good (John Cougar-Mellencamp)

Physical (Olivia Newton-John)

Eye of the Tiger (Survivor)

Ebony & Ivory (Paul McCartney, Stevie Wonder)

Our Lips Are Sealed (The Go-Go’s)

Grammy Awards

Record: *Rosanna* (Toto)

Album: *Toto IV* (Toto)

Song: *Always on My Mind* (Willie Nelson)

World Series: St. Louis beats Milwaukee (7 games)

NBA Champions: Los Angeles beats Philadelphia (6 games)

Stanley Cup: New York Islanders

U.S. Open Tennis: Jimmy Connors (men’s); Martina Navratilova (women’s)

Masters Champion: Craig Stadler

Kentucky Derby: Gato del Sol (E. De la Houssaye, jockey)

Heisman Trophy: Herschel Walker (Georgia)

Fads: Smurf and E.T. paraphernalia, designer underwear for men, discount air fares, community gardens in urban centers, starch blockers, Valspeak and Valley Girls (“grody to the max”), “lite” foods

Avg. Gas Price/gallon: \$1.30



Super Bowl XVIII

January 22, 1984, Tampa Stadium, Tampa, Fla.

Los Angeles Raiders 38 – Washington 9

CBS (Pat Summerall, John Madden)

Pregame (Brent Musburger, Jimmy “The Greek” Snyder, Irv Cross, Phyllis George, Charlsie Cantey, Dick Vermeil, John Tesh, Pat O’Brien, Charles Osgood)

Ad Cost: \$368,200

Viewers: 77.6 million

Rating/Share: 46.4/71

Super Bowl Lead-Out Program: 60 Minutes (8:45-9:45 PM)

Rating/Share: 32.7/46

Viewers: 44.7 million viewers

Entertainment

Pregame: Florida State University and University of Florida; fly-over by MacDill AFB

National Anthem: Barry Manilow

Coin Toss: Bronko Nagurski

Halftime: “Super Bowl XVIII’s Salute to the Superstars of the Silver Screen”

LOS ANGELES RAIDERS 38 – WASHINGTON 9—The Los Angeles Raiders dominated the Washington Redskins from the beginning in Super Bowl XVIII and achieved the most lopsided victory in Super Bowl history, surpassing Green Bay’s 35-10 win over Kansas City in Super Bowl I. The Raiders took a 7-0 lead 4:52 into the game when Derrick Jensen blocked a Jeff Hayes punt and recovered it in the end zone for a touchdown. With 9:14 remaining in the first half, Raiders quarterback Jim Plunkett threw a 12-yard touchdown pass to wide receiver Cliff Branch to complete a 3-play, 65-yard drive. Washington cut the Raiders’ lead to 14-3 on a 24-yard field goal by Mark Moseley. With seven seconds left in the first half, Raiders linebacker Jack Squirek intercepted a Joe Theismann pass at the Redskins’ five-yard line and ran it in for a touchdown to give Los Angeles a 21-3 halftime lead. In the third period, running back Marcus Allen, who rushed for a Super Bowl-record 191 yards on 20 carries, increased the Raiders’ lead to 35-9 on touchdown runs of five and 74 yards, the latter erasing the previous Super Bowl record of 58 yards set by Baltimore’s Tom Matte in Super Bowl III. Allen was named the game’s Most Valuable Player. The victory over Washington raised Raiders coach Tom Flores’ playoff record to 8-1, including a 27-10 win against Philadelphia in Super Bowl XV. The 38 points scored by the Raiders were the highest total by a Super Bowl team. The previous high was 35 points by Green Bay in Super Bowl I.

Washington (NFC) 0 3 6 0 — 9

L.A. Raiders (AFC) 7 14 14 3 — 38

LA — Jensen recovered blocked punt in end zone (Bahr kick)

LA — Branch 12 pass from Plunkett (Bahr kick)

Wash — FG Moseley 24

LA — Squirek 5 interception return (Bahr kick)

Wash — Riggins 1 run (kick blocked)

LA — Allen 5 run (Bahr kick)

SBXVIII/2

LA — Allen 74 run (Bahr kick)
LA — FG Bahr 21

Attendance: **72,920**

Pop Culture – 1984

Top 10 Shows (Nielsen)

“Dallas,” “60 Minutes,” “The A-Team,” “Simon & Simon,” “Falcon Crest,” “Magnum, P.I.,” “Dynasty,” “Hotel,” “Knots Landing,” “Newhart”

Notable Movies

Amadeus (F. Murray Abraham, Tom Hulce), *The Killing Fields* (Sam Waterston, Haing S. Ngor), *Places in the Heart* (Sally Field, John Malkovich), *Ghostbusters* (Dan Akroyd, Bill Murray), *Beverly Hills Cop* (Eddie Murphy), *Broadway Danny Rose* (Woody Allen, Mia Farrow), *Indiana Jones and the Temple of Doom* (Harrison Ford), *The Natural* (Robert Redford), *The Terminator* (Arnold Schwarzenegger), *The Karate Kid* (Ralph Macchio, Noriyuki (Pat) Morita)

Academy Awards

Best Picture: *Amadeus*

Best Actress: F. Murray Abraham

Best Actor: Sally Field

Notable Songs

Footloose (Kenny Loggins)

Jump (Van Halen)

Time After Time (Cyndi Lauper)

Uptown Girl (Billy Joel)

All Odds (Phil Collins)

Dancing in the Dark (Bruce Springsteen)

Let's Hear It for the Boy (Deniece Williams)

Borderline (Madonna)

What's Love Got to Do with It (Tina Turner)

Grammy Awards

Record: *What's Love Got to Do with It* (Tina Turner)

Album: *Can't Slow Down* (Lionel Richie)

Song: *What's Love Got to Do with It* (Tina Turner)

World Series: Detroit beats San Diego (5 games)

NBA Champions: Boston beat Los Angeles (7 games)

Stanley Cup: Edmonton

U.S. Open Tennis: John McEnroe (men's); Martina Navratilova (women's)

Masters Champion: Ben Crenshaw

Kentucky Derby: Swale (L. Pincay, jockey)

Heisman Trophy: Doug Flutie (Boston College)

Fads: Trivial Pursuit, lottery sweepstakes, diet and religious books, Guess clothes, expensive matchmakers (Great Expectations, \$525; People Resources, \$700), gentrification, taco salads, mesquite grilling, Tofutti, rosemary (the herb of the year)

Avg. Gas Price/gallon: \$1.21



Super Bowl XXI

January 25, 1987, Rose Bowl, Pasadena, Calif.

New York Giants 39 – Denver 20

CBS (Pat Summerall, John Madden)

Pregame (Brent Musburger, Irv Cross, Jimmy “The Greek” Snyder, Will McDonough, Dan Dierdorf, Anne Butler)

Ad Cost: \$600,000

Viewers: 87.2 million

Rating/Share: 45.8/66

Super Bowl Lead-Out Program: **Hard Copy (Special)** – Drama (10:06-11:39 PM)

Rating/Share: 19.8/33

Viewers: 27.3 million

Entertainment

Pregame: Salute to California with the Beach Boys

National Anthem: Neil Diamond

Coin Toss: Willie Davis

Halftime: “Salute to Hollywood’s 100th Anniversary”

NEW YORK GIANTS 39 – DENVER 20—The NFC champion New York Giants captured their first NFL title since 1956 as they downed the AFC champion Denver Broncos 39-20 in Super Bowl XXI. The victory marked the NFC’s fifth NFL title in the past six seasons. The Broncos, behind the passing of quarterback John Elway, who was 13-of-20 for 187 yards in the first half, held a 10-9 lead at halftime, the narrowest halftime margin in Super Bowl history. Denver’s Rich Karlis opened the scoring with a Super Bowl record-tying 48-yard field goal. New York drove 78 yards in nine plays on the next series to take a 7-3 lead on quarterback Phil Simms’ six-yard touchdown pass to tight end Zeke Mowatt. The Broncos came right back with a 58-yard scoring drive in six plays capped by Elway’s four-yard touchdown run. The only scoring in the second period was a sack of Elway in the end zone by Giants defensive end George Martin for a safety. The Giants produced a key defensive stand early in the second quarter when the Broncos had a first down at the New York one-yard line, but failed to score on three running plays and Karlis’ 23-yard missed field goal attempt. The Giants took command of the game in the third period en route to a 30-point second half, the most-ever scored in one half of Super Bowl play. New York took the lead for good on tight end Mark Bavaro’s 13-yard touchdown catch 4:52 into the third period. The nine-play, 63-yard scoring drive included the successful conversion of a fourth-and-one play on the New York 46-yard line. Denver was limited to only two net yards on 10 offensive plays in the third period. Simms set Super Bowl records for most consecutive completions (10) and highest completion percentage (88 percent on 22 completions in 25 attempts). He also passed for 268 yards and three touchdowns and was named the game’s Most Valuable Player. New York running back Joe Morris was the game’s leading rusher with 20 carries for 67 yards. Denver wide receiver Vance Johnson led all receivers with five catches for 121 yards. The Giants defeated their three playoff opponents by a cumulative total of 82 points (New York 105, opponents 23), the largest such margin by a Super Bowl winner.

SBXXI/2

Denver (AFC) 10 0 0 10 — 20
N.Y. Giants (NFC) 7 2 17 13 — 39

Den — FG Karlis 48
NYG — Mowatt 6 pass from Simms (Allegre kick)
Den — Elway 4 run (Karlis kick)
NYG — Safety, Martin tackled Elway in end zone
NYG — Bavaro 13 pass from Simms (Allegre kick)
NYG — FG Allegre 21
NYG — Morris 1 run (Allegre kick)

NYG — McConkey 6 pass from Simms (Allegre kick)
Den — FG Karlis 28
NYG — Anderson 2 run (kick failed)
Den — V. Johnson 47 pass from Elway (Karlis kick)

Attendance: **101,063**

Pop Culture – 1987

Top 10 Shows (Nielsen)

“The Cosby Show,” “Family Ties,” “Cheers,” “Murder, She Wrote,” “The Golden Girls,” “60 Minutes,” / “Night Court,” “Growing Pains,” “Moonlighting,” “Who’s the Boss?”

Notable Movies

The Last Emperor (John Lone), *Broadcast News* (William Hurt, Holly Hunter), *Fatal Attraction* (Michael Douglas, Glenn Close), *Moonstruck* (Cher, Nicolas Cage), *Wall Street* (Michael Douglas, Charlie Sheen), *Good Morning Vietnam* (Robin Williams), *The Untouchables* (Kevin Costner, Sean Connery), *Three Men and a Cradle* (Tom Selleck, Steve Guttenberg, Ted Danson), *Full Metal Jacket* (Matthew Modine)

Academy Awards

Best Picture: *The Last Emperor*

Best Actress: Cher

Best Actor: Michael Douglas (*Wall Street*)

Notable Songs

Livin' on a Prayer (Bon Jovi)

Everybody Have Fun Tonight (Wang Chung)

Walk like an Egyptian (Bangles)

I Wanna Dance with Somebody (Whitney Houston)

I Think We're Alone Now (Tiffany)

La Bamba (Los Lobos)

Grammy Awards

Record: *Graceland* (Paul Simon)

Album: *The Joshua Tree* (U2)

Song: *Somewhere Out There* (Linda Ronstadt, James Ingram)

SBXXI/3

World Series: Minnesota beats St. Louis (7 games)

NBA Champions: Los Angeles beats Boston (7 games)

Stanley Cup: Edmonton

U.S. Open Tennis: Ivan Lendl (men's); Martina Navratilova (women's)

Masters Champion: Larry Mize

Kentucky Derby: Alysheba (C. McCarron, jockey)

Heisman Trophy: Tim Brown (Notre Dame)

Fads: Nothing notable

Avg. Gas Price/gallon: 95 cents



Super Bowl XXIV

January 28, 1990, Louisiana Superdome, New Orleans, La.

San Francisco 55 – Denver 10

CBS (Pat Summerall, John Madden)

Pregame (Brent Musburger, Irv Cross, Will McDonough, Dick Butkus, Terry Bradshaw, Dan Fouts, Ken Stabler, Pat O'Brien, Lesley Visser)

Ad Cost: \$700,400

Viewers: 73.9 million

Rating/Share: 39.0/63

Super Bowl Lead-Out Program: CBS Sunday Night Movie ("Grand Slam") (9:18-10:52 PM)

Rating/Share: 18.6/30

Viewers: 30.8 million

Entertainment

Pregame: "Super Mardi Gras Comes to New Orleans" featuring David Clayton Thomas and Archie Manning

National Anthem: Aaron Neville

Coin Toss: Mel Blount, Terry Bradshaw, Art Shell and Willie Wood

Halftime: "Salute to New Orleans" and 40th Anniversary of Peanuts' characters, featuring trumpeter Pete Fountain

SAN FRANCISCO 55 – DENVER 10—NFC titlist San Francisco won its fourth Super Bowl championship with a 55-10 victory over AFC champion Denver. The 49ers, who also won Super Bowls XVI, XIX, and XXIII, tied the Pittsburgh Steelers for most Super Bowl victories. The Steelers captured Super Bowls IX, X, XIII, and XIV. San Francisco's 55 points broke the previous Super Bowl scoring mark of 46 points by Chicago in Super Bowl XX. San Francisco scored touchdowns on four of its six first half possessions to hold a 27-3 lead at halftime. The 49ers' first-half scoring drives were lengthy and time consuming (10 plays for 66 yards, 10 for 54, 14 for 69, and 5 for 59). Interceptions by Michael Walter and Chet Brooks ended the Broncos' first two possessions of the second half. San Francisco quarterback Joe Montana was named the Super Bowl MVP for a record third time. Montana completed 22-of-29 passes for 297 yards and a Super Bowl-record five touchdowns. Jerry Rice, the Super Bowl XXIII Most Valuable Player, caught seven passes for 148 yards and three touchdowns. The 49ers' domination included first downs (28 to 12), net yards (461 to 167), and time of possession (39:31 to 20:29).

San Francisco (NFC)	13	14	14	14	—	55
Denver (AFC)	3	0	7	0	—	10

SF — Rice 20 pass from Montana (Cofer kick)

Den — FG Treadwell 42

SF — Jones 7 pass from Montana (kick failed)

SF — Rathman 1 run (Cofer kick)

SF — Rice 38 pass from Montana (Cofer kick)

SBXXIV/2

SF — Rice 28 pass from Montana (Cofer kick)
SF — Taylor 35 pass from Montana (Cofer kick)
Den — Elway 3 run (Treadwell kick)
SF — Rathman 3 run (Cofer kick)
SF — Craig 1 run (Cofer kick)

Attendance: **72,919**

Pop Culture – 1990

Top 10 Shows (Nielsen)

“Roseanne,” “The Cosby Show,” “Cheers,” “A Different World,” “America’s Funniest Home Videos,”
“The Golden Girls,” “60 Minutes,” “The Wonder Years,” “Empty Nest,” “Murder, She Wrote”

Notable Movies

Dances With Wolves (Kevin Costner), *Ghost* (Patrick Swayze, Demi Moore, Whoopi Goldberg),
Awakenings (Robert De Niro, Robin Williams), *Goodfellas* (Robert De Niro, Ray Liotta, Joe Pesci), *The Godfather Part III* (Al Pacino, Diane Keaton, Andy Garcia), *Total Recall* (Arnold Schwarzenegger),
Pretty Woman (Richard Gere, Julia Roberts), *Home Alone* (Macaulay Culkin), *Reversal of Fortune* (Jeremy Irons, Glenn Close)

Academy Awards

Best Picture: *Dances With Wolves*

Best Actress: Kathy Bates

Best Actor: Jeremy Irons

Notable Songs

Vision of Love (Mariah Carey)

Escapade (Janet Jackson)

Vogue (Madonna)

Hold On (Wilson Phillips)

Step by Step (New Kids on the Block)

Grammy Awards

Record: *Another Day in Paradise* (Phil Collins)

Album: *Back on the Block* (Quincy Jones)

Song: *From a Distance* (Bette Midler)

World Series: Cincinnati beats Oakland (4 games)

NBA Champions: Detroit beats Portland (5 games)

Stanley Cup: Edmonton

U.S. Open Tennis: Pete Sampras (men’s); Gabriela Sabatini (women’s)

Masters Champion: Nick Faldo

Kentucky Derby: Unbridled (Craig Perret, jockey)

Heisman Trophy: Ty Detmer (BYU)

Fads: condom boutiques, pre-ripped jeans, wide headbands, Lambada, roller blading, Batman logos, “The Simpsons” and Ninja Turtles paraphernalia, potatoes, canola oil, Hong Kong food, bistros, Waldo books, high-priced sneakers (\$125-\$175)

Avg. Gas Price/gallon: \$1.16



Super Bowl XXVI

January 26, 1992, Metrodome, Minneapolis, Minn.

Washington 37 – Buffalo 24

CBS (Pat Summerall, John Madden)

Pregame (Greg Gumbel, Terry Bradshaw, Lesley Visser, Pat O'Brien, Dan Fouts, Randy Cross)

Ad Cost: \$850,000

Viewers: 79.6 million

Rating/Share: 40.3/61

Super Bowl Lead-Out Program: 60 Minutes (13 minutes – Interview with Bill and Hillary Clinton)
(10:34-10:47 PM)

Rating/Share: 20.9/34

Viewers: 34.0 million viewers

Entertainment

Pregame: Showcase of local Minnesota youth including Metropolitan Boys Choir, Twin Cities Youth Symphonies, local marching bands, and jazz group Moore by Four

National Anthem: Harry Connick, Jr. (American Sign Language performance by Lori Hilary)

Coin Toss: Chuck Noll

Halftime: “Winter Magic” including a salute to the winter season and Winter Olympics featuring Gloria Estefan, Brian Boitano and Dorothy Hamill

WASHINGTON 37 – BUFFALO 24—Mark Rypien passed for 292 yards and two touchdowns as the Redskins overwhelmed the Bills to win their third Super Bowl in the past 10 years. Rypien, the game’s Most Valuable Player, completed 18-of-33 passes, including a 10-yard scoring strike to Earnest Byner and a 30-yard touchdown to Gary Clark. The latter came late in the third quarter after Buffalo had trimmed a 24-0 deficit to 24-10, and effectively put the game out of reach. Washington went on to lead by as much as 37-10 before the Bills made it close with a pair of touchdowns in the final six minutes. Though the Redskins struggled early, converting their first three drives inside the Bills’ 20-yard line into only three points, they built a 17-0 halftime lead. And they made it 24-0 just 16 seconds into the second half, after Kurt Gouveia intercepted Buffalo quarterback Jim Kelly’s pass on the first play of the third quarter and returned it 23 yards to the Bills’ two. One play later, Gerald Riggs scored his second touchdown of the game. Kelly, forced to bring Buffalo from behind, completed 28 of a Super Bowl-record 58 passes for 275 yards and two touchdowns, but was intercepted four times. Bills running back Thurman Thomas, who had an AFC high 1,407 yards rushing and an NFL-best 2,038 total yards from scrimmage during the regular-season, ran for only 13 yards on 10 carries and was limited to 27 yards on four receptions. Clark had seven catches for 114 yards and Art Monk added seven catches for 113 yards for the Redskins, who amassed 417 yards of total offense while limiting the explosive Bills to 283. Washington’s Joe Gibbs became only the third head coach to win as many as three Super Bowls.

Washington (NFC) 0 17 14 6 — 37

Buffalo (AFC) 0 0 10 14 — 24

SBXXVI/2

Wash — FG Lohmiller 34
Wash — Byner 10 pass from Rypien (Lohmiller kick)
Wash — Riggs 1 run (Lohmiller kick)
Wash — Riggs 2 run (Lohmiller kick)
Buff — FG Norwood 21
Buff — Thomas 1 run (Norwood kick)
Wash — Clark 30 pass from Rypien (Lohmiller kick)
Wash — FG Lohmiller 25
Wash — FG Lohmiller 39
Buff — Metzelaars 2 pass from Kelly (Norwood kick)
Buff — Beebe 4 pass from Kelly (Norwood kick)

Attendance: **63,130**

Pop Culture – 1992

Top 10 Shows (Nielsen)

“60 Minutes,” “Roseanne,” “Murphy Brown,” “Cheers,” “Home Improvement,” “Designing Women,” “Coach,” “Full House,” “Murder, She Wrote,” “Unsolved Mysteries”

Notable Movies

Unforgiven (Clint Eastwood, Gene Hackman, Morgan Freeman), *The Crying Game* (Stephen Rea), *Howards End* (Emma Thompson, Vanessa Redgrave, Anthony Hopkins), *A Few Good Men* (Tom Cruise, Jack Nicholson, Demi Moore), *Scent of a Woman* (Al Pacino), *Glengarry Glen Ross* (Al Pacino, Jack Lemmon, Alec Baldwin), *Malcolm X* (Denzel Washington, Spike Lee), *Wayne’s World* (Mike Myers, Dana Carver, Rob Lowe), *Basic Instinct* (Michael Douglas, Sharon Stone)

Academy Awards

Best Picture: *Unforgiven*

Best Actress: Emma Thompson

Best Actor: Clint Eastwood

Notable Songs

Baby Got Back (Sir Mix-a-Lot)
When a Man Loves a Woman (Percy Sledge)
Under the Bridge (Red Hot Chili Peppers)
Losing My Religion (R.E.M.)
Something to Talk About (Bonnie Raitt)
I Will Always Love You (Whitney Houston)
Tears in Heaven (Eric Clapton)

Grammy Awards

Record: *Tears in Heaven* (Eric Clapton)

Album: *Unplugged* (Eric Clapton)

Song: *Tears in Heaven* (Eric Clapton)

SBXXVI/3

World Series: Toronto beats Atlanta (7 games)

NBA Champions: Chicago beats Portland (6 games)

Stanley Cup: Pittsburgh

U.S. Open Tennis: Stefan Edberg (men's); Monica Seles (women's)

Masters Champion: Fred Couples

Kentucky Derby: Lil E. Tee (Pat Day, jockey)

Heisman Trophy: Gino Torretta (Miami)

Fads: Barney and the purple dinosaur, olive oil, red wine, Snapple

Avg. Gas Price/gallon: \$1.13



Super Bowl XXXV

January 28, 2001, Raymond James Stadium, Tampa, Fla.

Baltimore 34 – New York Giants 7

CBS (Greg Gumbel, Phil Simms)

Sideline Reporters (Armen Keteyian, Bonnie Bernstein)

Pregame (Jim Nantz, Randy Cross, Craig James, Mike Ditka, Jerry Glanville, Marcus Allen, Lesley Visser, Dick Enberg)

Ad Cost: \$2,200,000

Viewers: 84.3 million

Rating/Share: 40.4/61

Super Bowl Lead-Out Program: **Survivor: Australian Outback** (10:17-11:21 PM)

Rating/Share: 24.5/39

Viewers: 45.4 million

Entertainment

Pregame: The show featured PYT, Sting and Styx

National Anthem: Backstreet Boys (American Sign Language performance by Tom Cooney)

Coin Toss: Marcus Allen, Ottis Anderson, Tom Flores, Bill Parcells

Halftime: Aerosmith, *NSYNC, Britney Spears and Mary J. Blige

BALTIMORE 34 – N.Y. GIANTS 7—The Ravens' defense completed a dominating season by permitting just 152 yards, forcing five turnovers, recording four sacks, and not allowing an offensive touchdown en route to the franchise's first Super Bowl victory. Jermaine Lewis' punt return into Giants' territory midway through the first quarter was followed two plays later by Trent Dilfer's 38-yard touchdown pass to Brandon Stokley, which gave the Ravens a 7-0 lead. Early in the second quarter, Jessie Armstead intercepted a short pass by Dilfer and returned it 43 yards for a touchdown, but the play was nullified by a penalty. Dilfer's 36-yard pass to Qadry Ismail in the second quarter set up Matt Stover's 47-yard field goal with 1:48 left in the half. Tiki Barber's 27-yard run gave the Giants their deepest penetration of the game, to the Ravens' 29, but Chris McAlister intercepted Kerry Collins' pass on the next play to preserve a 10-0 lead. In the third quarter, Duane Starks stepped in front of Amani Toomer and intercepted Collins' pass. Starks returned it 49 yards untouched for a 17-0 lead. The Giants immediately cut the lead to 10 points when Ron Dixon returned the ensuing kickoff 97 yards for a touchdown. However, Jermaine Lewis then matched Dixon's kickoff return as he cut across the field and raced 84 yards for a 24-7 lead with 3:13 left in the third quarter. The three touchdowns in 36 seconds were a Super Bowl record. The Giants gained just one first down on their final four possessions. Jamal Lewis' three-yard touchdown run midway through the fourth quarter gave Baltimore a 31-7 lead, and Robert Bailey recovered Dixon's fumble on the ensuing kickoff return to set up Stover's 34-yard field goal with 5:27 remaining to finish the scoring. Dilfer completed 12 of 25 passes for 153 yards and one touchdown. Jamal Lewis had 27 carries for 102 yards. Collins was 15-of-39 for 112 yards, with four interceptions. Ray Lewis was named Super Bowl Most Valuable Player.

Baltimore (AFC) 7 3 14 10 — 34

N.Y. Giants (NFC) 0 0 7 0 — 7

SBXXXV/2

Balt — Stokley 38 pass from Dilfer (Stover kick)
Balt — FG Stover 47
Balt — Starks 49 interception return (Stover kick)
NYG — Dixon 97 kickoff return (Daluiso kick)
Balt — Je. Lewis 84 kickoff return (Stover kick)
Balt — Ja. Lewis 3 run (Stover kick)
Balt — FG Stover 34

Attendance: **71,921**

Pop Culture – 2001

Top 10 Shows (Nielsen)

“Survivor II,” “E.R.,” “Millionaire (Wed.),” “Friends,” “Millionaire (Sun.),” “Everybody Loves Raymond,” “Millionaire (Tues.),” “NFL Monday Night Football,” “The Practice,” “CSI: Crime Scene Investigation”

Notable Movies

A Beautiful Mind (Russell Crowe, Jennifer Connelly),
The Lord of the Rings: The Fellowship of the Ring (Ian McKellen)
Moulin Rouge (Nicole Kidman)
Ali (Will Smith, Jon Voight)
Monsters, Inc.
Training Day (Denzel Washington, Ethan Hawke)
Bridget Jones's Diary (Rene Zellwegger, Hugh Grant, Colin Firth)
Monster's Ball (Halle Berry, Billy Bob Thornton, Heath Ledger)
Zoolander (Ben Stiller, Owen Wilson, Will Farrell)
Shrek

Academy Awards

Best Picture: *A Beautiful Mind*
Best Actress: Halle Berry
Best Actor: Denzel Washington

Notable Songs

I'm Like A Bird (Nellie Furtado)
Fallin' (Alicia Keys)
Lady Marmalade (Christina Aguilera, Lil' Kim, Mya and Pink)
Survivor (Destiny's Child)
Get Ur Freak On (Missy Elliott)
Izzo (Jay Z)
I'm Real (Jennifer Lopez)
I'm A Believer (Smashmouth)

Grammy Awards

Record: *Walk On* (U2)
Album: *O Brother Where Art Thou* (various artists, soundtrack)
Song: *Fallin'* (Alicia Keys)

SBXXXV/3

World Series: Arizona beats New York Yankees (7 games)

NBA Champions: Los Angeles beats Philadelphia (5 games)

Stanley Cup: Colorado

U.S. Open Tennis: Lleyton Hewitt (men's); Venus Williams (women's)

Masters Champion: Tiger Woods

Kentucky Derby: (Monarchos, J.Chavez)

Heisman Trophy: Eric Crouch (Nebraska)

Fads:

Avg. Gas Price/gallon: \$1.47



FEBRUARY 1, 2004
HOUSTON

Super Bowl XXXVIII

February 1, 2004, Reliant Stadium, Houston, Texas

New England 32 – Carolina 29

CBS (Greg Gumbel, Phil Simms)

Sideline Reporters (Armen Keteyian, Bonnie Bernstein)

Pregame (Jim Nantz, Dan Marino, Deion Sanders, Boomer Esiason, Marcus Allen, Lesley Visser, Dick Enberg)

Ad Cost: \$2,302,200

Viewers: 89.8 million

Rating/Share: 41.4/63

Super Bowl Lead-Out Program: **Survivor All-Stars** (10:52-11:58 PM)

Rating/Share: 17.9/32

Viewers: 33.5 million

Entertainment

Pregame: The show "Welcome to Houston – The Spirit of Texas" featured Aerosmith, Toby Keith, Willie Nelson, and Walter Suhr and Mango Punch!

National Anthem: Beyonce Knowles (American Sign Language performance by Suzanne Christy)

Coin Toss: Earl Campbell, Ollie Matson, Don Maynard, Mike Singletary, Y.A. Tittle and Gene Upshaw

Halftime: Janet Jackson, Justin Timberlake, P. Diddy, Kid Rock and Nelly

NEW ENGLAND 32 – CAROLINA 29—Adam Vinatieri kicked a 41-yard field goal with four seconds remaining as the Patriots won their second Super Bowl in three seasons. While it took a Super Bowl-record 26 minutes and 55 seconds for the first points to be scored, the teams combined for 868 yards (481 by New England) and the game also featured the highest-scoring quarter (combined 37 points in the fourth). Vinatieri missed a 31-yard field goal on the Patriots' first possession, and had a 36-yard attempt blocked by Shane Burton with 6:00 left in the second quarter. But three plays later, Mike Vrabel sacked Jake Delhomme and forced him to fumble. Richard Seymour recovered at the Panthers' 20, and a 12-yard scramble by Tom Brady on third-and-seven set up his five-yard touchdown pass to Deion Branch with 3:05 left in the first half. The Panthers responded with an eight-play, 95-yard drive capped by Delhomme's 39-yard perfectly placed touchdown pass to Steve Smith with 1:07 left in the half. Delhomme beat the blitz by lofting the pass deep down the left sideline. Brady's 52-yard pass to Branch with 37 seconds left in the half set up David Givens' five-yard touchdown catch with 18 seconds left. New England squibbed the ensuing kickoff and Kris Mangum returned it 12 yards to the Panthers' 47. A 21-yard run by Stephen Davis set up John Kasay's 50-yard field goal as the half expired for a 14-10 New England lead. Neither team scored in the third quarter, but Antowain Smith's two-yard touchdown run two plays into the final quarter capped a 71-yard drive and gave the Patriots a 21-10 lead. Undaunted, Carolina scored on its next two possessions. First, Delhomme completed passes of 18 and 22 yards to Smith to set up DeShaun Foster's 33-yard touchdown run to cut the deficit to 21-16 with 12:39 to play. Carolina went for the two-point conversion, but Delhomme's pass was incomplete. New England marched to the Panthers' nine with the ensuing kickoff, but Reggie Howard intercepted Brady's third-and-goal pass in the end zone. Two plays later, Delhomme rolled left and fired a Super Bowl-record 85-

SBXXXVIII/2

yard touchdown pass to Muhammad for a 22-21 lead with 6:53 left. Once again, the Panthers went for two points and Delhomme's pass was incomplete. New England drove 68 yards on its next possession, with Givens catching a 25-yard pass and 18-yard pass on third-and-nine, to set up Brady's one-yard touchdown pass to Vrabel, who was lined up as a tight end. A direct snap to Kevin Faulk resulted in a two-point conversion for a 29-22 lead with 2:51 left. Delhomme completed passes of 19 yards to Muhammad and 31 yards to Ricky Proehl before finding Proehl from 12 yards with the tying touchdown with 1:08 remaining. Kasay's ensuing kickoff went out of bounds, giving New England the ball at their own 40. Five plays later, faced with third-and-three from the Panthers' 40 with 14 seconds left, Brady fired a 17-yard pass to Branch to set up Vinatieri's Super Bowl-winning 41-yard field goal. Brady, who was named the Super Bowl Most Valuable Player for the second time in his career, was 32-of-48 for 354

yards and three touchdowns, with one interception. Branch had 10 receptions for 143 yards. Delhomme was 16-of-33 for 323 yards and three touchdowns, and Muhammad had four catches for 140 yards.

Carolina (NFC) 0 10 0 19 — 29

New England (AFC) 0 14 0 18 — 32

NE — Branch 5 pass from Brady (Vinatieri kick)

Car — Smith 39 pass from Delhomme (Kasay kick)

NE — Givens 5 pass from Brady (Vinatieri kick)

Car — FG Kasay 50

NE — Smith 2 run (Vinatieri kick)

Car — Foster 33 run (pass failed)

Car — Muhammad 85 pass from Delhomme (pass failed)

NE — Vrabel 1 pass from Brady (Faulk run)

Car — Proehl 12 pass from Delhomme (Kasay kick)

NE — FG Vinatieri 41

Attendance: **71,525**

Pop Culture - 2004

Top 10 Shows (Nielsen)

“American Idol (Tues.),” “CSI: Crime Scene Investigation,” “American Idol (Wed.),” “Survivor All-Stars,” “Friends,” “Survivor Pearl Islands,” “Apprentice 1/8,” “E.R.,” “CSI: Miami,” “Everybody Loves Raymond”

Notable Movies

The Aviator (Leonardo DiCaprio, Alan Alda, Cate Blanchett), *Million Dollar Baby* (Clint Eastwood, Hilary Swank, Morgan Freeman), *Ray* (Jamie Foxx), *Sideways* (Paul Giamatti, Virginia Madsen, Thomas Haden Church), *Finding Neverland* (Johnny Depp), *Eternal Sunshine of the Spotless Mind* (Kate Winslet, Jim Carrey), *Hotel Rwanda* (Don Cheadle), *Closer* (Natalie Portman, Clive Owen), *The Notebook* (Ryan Gosselin, Rachel McAdams), *Napolean Dynamite*

Academy Awards

Best Picture: *Million Dollar Baby*

Best Actress: Hilary Swank

Best Actor: Jamie Foxx

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Notable Songs

Daughters (John Mayer), *Here We Go Again* (Ray Charles & Norah Jones), *Toxic* (Britney Spears), *Vertigo* (U2), *If I Ain't Got You* (Alicia Keys), *You Don't Know My Name* (Alicia Keys), *99 Problems* (Jay Z), *Let's Get It Started* (The Black Eyed Peas), *Yeah* (Usher featuring Lil Jon & Ludacris)

Grammy Awards

Record: *Here We Go Again* (Ray Charles & Norah Jones)

Album: *Genius Loves Company* (Ray Charles & Various Artists)

Song: *Daughters* (John Mayer)

World Series: Boston beats St. Louis (4 games)

NBA Champions: Detroit beats Los Angeles (5 games)

Stanley Cup: Tampa Bay

U.S. Open Tennis: Roger Federer (men's); Svetlana Kuznetsova (women's)

Masters Champion: Phil Mickelson

Kentucky Derby: Smarty Jones (S. Elliott, jockey)

Heisman Trophy: Matt Leinart (USC)

Fads: Nothing notable

Avg. Gas Price/gallon: \$1.56



Super Bowl XLI

February 4, 2007, Dolphin Stadium, Miami, Fla. (South Florida)

Indianapolis 29 – Chicago 17

CBS (Jim Nantz, Phil Simms)

Sideline Reporters (Steve Tasker, Solomon Wilcotts)

Pregame (James Brown, Dan Marino, Boomer Esiason, Shannon Sharpe, Charley Casserly, Lesley Visser, Sam Ryan, Dick Enberg, Katie Couric, Randy Cross)

Ad Cost: \$2,385,265

Viewers: 93.2 million

Rating/Share: 42.6/64

Super Bowl Lead-Out Program: **Criminal Minds** (10:26-11:27 PM)

Rating/Share: 14.9/26

Viewers: 26.1 million

Entertainment

Pregame: Cirque Du Soleil, Romero Britto and Louie Vega

National Anthem: Billy Joel (American Sign Language performance by Marlee Matlin and Jason Hay-Southwell)

Coin Toss: Dan Marino, Norma Hunt

Halftime: Prince

Lombardi Trophy Presentation: Don Shula

INDIANAPOLIS 29 – CHICAGO 17—Peyton Manning passed for 247 yards and one touchdown as the Colts won their first Super Bowl in 36 years. The Colts out-gained the Bears 430-265 in total yards and maintained a 38:04-21:56 edge in time of possession. Devin Hester opened the game with a 92-yard kick-off return for a touchdown, the first time the Super Bowl began with a touchdown. Two possessions later, on third-and-10, Manning found Reggie Wayne wide open deep down the middle for a 53-yard touchdown to tie the score. A steady rain forced the teams to commit four first-quarter turnovers, and Hunter Smith mishandled the snap on the extra point, allowing the Bears to maintain a 7-6 lead. Later in the quarter, Thomas Jones' 52-yard run set up Rex Grossman's short touchdown pass to Muhsin Muhammad for a 14-6 lead. The Colts scored on back-to-back drives to begin the second quarter, capped by Dominic Rhodes' one-yard run, for a 16-14 lead. To begin the second half, the Colts ran 7:34 off the clock with a 13-play, 56-yard drive that culminated with Adam Vinatieri's 24-yard field goal for a 19-14 lead. The teams then exchanged field goals, and the Bears forced a punt. On first-and-10 from the Bears' 38 with 11:59 to play, Grossman's pass intended for Muhammad was thrown high. Kelvin Hayden intercepted the pass, maneuvered up the far sideline while staying inbounds, and raced 56 yards for a touchdown. It was Hayden's first-ever professional interception. Four plays later, Bob Sanders intercepted Grossman's deep pass. The Bears got the ball back twice, but never ran a play across midfield. Manning, who won the Pete Rozelle MVP award, was 25-of-38 for 247 yards and one touchdown. Rhodes carried 21 times for 113 yards. Joseph Addai had 10 receptions for 66 yards. Grossman was 20-of-28 for 165 yards and 1 touchdown, with two interceptions. Jones rushed 15 times for 112 yards.

SBXLI/2

Indianapolis (AFC) 6 10 6 7 – 29
Chicago (NFC) 14 0 3 0 – 17

Chi – Hester 92 kick-off return (Gould kick)
Ind – Wayne 53 pass from Manning (mishandled hold)
Chi – Muhammad 4 pass from Grossman (Gould kick)
Ind – FG Vinatier 29
Ind – Rhodes 1 run (Vinatieri kick)
Ind – FG Vinatieri 24

Ind – FG Vinatieri 20
Chi – FG Gould 44
Ind – Hayden 56 interception return (Vinatieri kick)

Attendance: **74,512**

Pop Culture - 2007

Top 10 Shows (Nielsen)

“American Idol (Wed.),” “American Idol (Tues.),” “Dancing With the Stars,” “CSI: Crime Scene Investigation,” “Dancing With the Stars (Mon.),” “Gray’s Anatomy (Thurs.),” “House,” “Dancing With the Stars Results,” “Dancing With the Stars Results (Tues.),” “Desperate Housewives”

Notable Movies

There Will Be Blood (Daniel Day-Lewis), *Michael Clayton* (George Clooney, Tilda Swinton), *No Country for Old Men* (Javier Bardem), *Charlie Wilson’s War* (Philip Seymour Hoffman, Tom Hanks, Julia Roberts), *Into the Wild* (Hal Holbrook), *Juno* (Ellen Page), *The Bourne Ultimatum* (Matt Damon, Julia Stiles, Joan Allen)

Academy Awards

Best Picture: *No Country for Old Men*

Best Actress: Marion Cotillard

Best Actor: Daniel Day-Lewis

Notable Songs

Rehab (Amy Winehouse), *Makes Me Wonder* (Maroon 5), *Irreplaceable* (Beyonce), *Umbrella* (Rihanna feat. Jay Z), *Hey There Delilah* (Plain White T’s), *Big Girls Don’t Cry* (Fergie), *Before He Cheats* (Carrie Underwood), *What Goes Around Comes Around* (Justin Timberlake)

Grammy Awards

Record: *Rehab* (Amy Winehouse)

Album: *River: The Joni Letters* (Herbie Hancock)

Song: *Rehab* (Amy Winehouse)

SBXLI/3

World Series: Boston beats Colorado (4 games)

NBA Champions: San Antonio beats Cleveland (4 games)

Stanley Cup: Anaheim

U.S. Open Tennis: Roger Federer (men's); Justine Henin (women's)

Masters Champion: Zach Johnson

Kentucky Derby: Street Sense (Calvin Borel, jockey)

Heisman Trophy: Tim Tebow (Florida)

Fads: Nothing notable

Avg. Gas Price/gallon: \$2.78



Super Bowl XLIV

February 7, 2010, Sun Life Stadium, Miami, Fla. (South Florida)

New Orleans 31 – Indianapolis 17

CBS (Jim Nantz, Phil Simms)

Sideline Reporters (Steve Tasker, Solomon Wilcotts)

Pregame (James Brown, Dan Marino, Boomer Esiason, Shannon Sharpe, Bill Cowher, Charley Casserly, Lesley Visser, Sam Ryan, Dick Enberg, Katie Couric)

Ad Cost: **\$2,800,000**

Viewers: **106.5 million**

Rating/Share: **45.0/68**

Super Bowl Lead-Out Program: **Undercover Boss** (10:13-11:13 PM)

Rating/Share: **19.1/32**

Viewers: **38.7 million**

Entertainment

Pregame: Queen Latifah singing “America the Beautiful”

National Anthem: Carrie Underwood (American Sign Language performance by Kinesha Battles)

Coin Toss: Ross Grimm, Rickey Jackson, Dick LeBeau, John Randle, Jerry Rice and Emmitt Smith

Halftime: The Who

Lombardi Trophy Presentation: Len Dawson

NEW ORLEANS 31 – INDIANAPOLIS 17—Tracy Porter’s 74-yard interception return with 3:12 remaining capped a fourth-quarter comeback and lifted the Saints to their first Super Bowl title. The Colts, who won their first 14 regular-season games, forced a three-and-out on the Saints’ opening possession. Peyton Manning completed two third-down passes to set up Matt Stover’s 38-yard field goal. Following a second Saints’ punt, the Colts drove 96 yards in 11 plays, keyed by runs of 16, 11, and 26 yards by Joseph Addai, and capped by Manning’s 19-yard touchdown pass to Pierre Garcon on third-and-six to stake the Colts to a 10-0 lead. The Saints, who had won their first 13 games of the season, answered with a drive of 6:02, using Garrett Hartley’s 46-yard field goal to get on the scoreboard. After a three-and-out, the Saints held the ball for 6:25. However, the drive resulted in zero points as Gary Brackett and Clint Session stopped Pierre Thomas for no gain on fourth-and-goal from the Colts’ one with 1:49 left in the half. The Colts ran three times, failed to gain a first down, and were forced to punt. From their own 48-yard line with 35 seconds left in the half, Drew Brees connected on passes of 19 and 6 yards to Devery Henderson that led to Hartley’s 44-yard field goal as the half expired, trimming the deficit to 10-6. The Saints then surprised everyone with an onside kick to begin the second half. Rookie punter Thomas Morstead’s first ever onside kick was perfect, and Chris Reis of the Saints eventually emerged from the intense scramble with the ball. Brees completed all five of his pass attempts on the drive, capped by Thomas’ 16-yard touchdown catch on a screen pass to give the Saints their first lead. The Colts drove 76 yards on the ensuing possession, keyed by Manning’s 27-yard pass to Dallas Clark on third-and-four, which resulted in Addai’s four-yard run for a 17-13 Indianapolis lead with 6:15 left in the third quarter. Courtney Roby returned the kickoff 34 yards and Brees completed four-of-five passes on the next drive set up Hartley’s third long-range field goal, this one from 47 yards, to pull the Saints to within one point. On the Colts’ next drive, Manning completed a 14-yard pass to Reggie Wayne on fourth-down near midfield. However, four plays later, faced with fourth-and-11, Stover missed a 51-yard field-goal attempt

SBXLIV/2

with 10:39 to play. Brees completed all seven pass attempts on the ensuing drive, capped by Jeremy Shockey's 2-yard scoring catch with 5:42 remaining. The Saints went for the two-point conversion, and Lance Moore made a spectacular catch and reached across the goal line with the reception to give New Orleans a 24-17 lead. The Colts quickly drove to the Saints' 31, but on third-and-five Manning's short pass to the left side intended for Wayne was intercepted by Porter, who sprinted untouched 74 yards for a touchdown and 31-17 lead on a 40-yard pass play to help the Colts get downfield. Indianapolis reached the Saints' three with 1:33 to play, but a 10-yard pass interference penalty on Garcon moved them back. On fourth-and-goal from the five-yard line with 50 seconds to play, Manning's pass for Wayne was incomplete, and the Saints clinched their first-ever NFL championship. Brees, who was named Super Bowl MVP, was 32-of-39 for 288 yards and two touchdowns. Manning was 31-of-45 for 333 yards and one touchdown, with one interception. Colston had seven receptions for 83 yards and Henderson added seven catches for 68 yards for the Saints.

New Orleans (NFC) 0 6 10 15 — 31
Indianapolis (AFC) 10 0 7 0 — 17

Ind — FG Stover 38
Ind — Garcon 19 pass from Manning (Stover kick)
NO — FG Hartley 46
NO — FG Hartley 44
NO — P. Thomas 16 pass from Brees (Hartley kick)
Ind — Addai 4 run (Stover kick)
NO — FG Hartley 47
NO — Shockey 2 pass from Brees (Moore pass from Brees)
NO — Porter 74 interception return (Hartley kick)

Attendance: **74,059**

Pop Culture - 2010

Top 10 Shows (Nielsen)

“American Idol (Tues.),” “American Idol (Wed.),” “Dancing With the Stars,” “NCIS,” “NBC Sunday Night Football,” “Undercover Boss,” “The Mentalist,” “CSI: Crime Scene Investigation,” “NCIS: Los Angeles,” “Dancing With the Stars Results”

Notable Movies

The King's Speech (Colin Firth, Geoffrey Rush, Helena Bonham Carter), *Black Swan* (Natalie Portman, Mila Kunis), *The Kids Are All Right* (Julianne Moore, Annette Bening, Mark Ruffalo), *The Fighter* (Christian Bale, Mark Wahlberg, Amy Adams), *True Grit* (Jeff Bridges, Matt Damon, Josh Brolin), *Toy Story 3*, *Inception* (Leonardo DiCaprio, Ellen Page), *127 Hours* (James Franco), *The Social Network* (Jesse Eisenberg, Justin Timberlake)

Academy Awards

Best Picture: *The King's Speech*

Best Actress: Natalie Portman

Best Actor: Colin Firth

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Notable Songs

Bad Romance (Lady Gaga), *Just the Way You Are* (Bruno Mars), *Hey Soul Sister* (Train), *California Gurls* (Katy Perry), *Love the Way You Lie* (Eminem feat. Rihanna), *Teenage Dream* (Katy Perry), *Empire State of Mind* (Jay Z and Alicia Keys), *I Gotta Feeling* (Black Eyed Peas), *Need You Now* (Lady Antebellum), *Blah Blah Blah* (Ke\$ha feat. 3OH!3)

Grammy Awards

Record: *Need You Now* (Lady Antebellum)

Album: *The Suburbs* (Arcade Fire)

Song: *Need You Now* (Lady Antebellum)

World Series: San Francisco beats Texas (5 games)

NBA Champions: Los Angeles Lakers beats Boston (7 games)

Stanley Cup: Chicago

U.S. Open Tennis: Rafael Nadal (men's); Kim Clijsters (women's)

Masters Champion: Phil Mickelson

Kentucky Derby: Super Saver (C. Borel, jockey)

Heisman Trophy: Cam Newton (Auburn)

Fads: Angry Birds, Cupcakes Stores, Fro-yo (Frozen Yogurt stores), Gangnam Style, Planking

Avg. Gas Price/gallon: \$3.00



Super Bowl XLVII

February 3, 2013, Mercedes-Benz Superdome, New Orleans, La.

Baltimore 34 – San Francisco 31

CBS (Jim Nantz, Phil Simms)

Sideline Reporters (Steve Tasker, Solomon Wilcotts)

Pregame (James Brown, Dan Marino, Boomer Esiason, Shannon Sharpe, Bill Cowher, Greg Gumbel, Jason La Canfora, Lesley Visser, Tracy Wolfson)

Ad Cost: **\$3,800,000**

Viewers: **108.7 million**

Rating/Share: **46.4/69**

Super Bowl Lead-Out Program: **Elementary** (11:12-12:12 PM)

Rating/Share: **11.6/23**

Viewers: **20.9 million**

Entertainment

Pregame: Jennifer Hudson and the Sandy Hook Elementary School Chorus singing “America the Beautiful”

National Anthem: Alicia Keys (American Sign Language performance by John Maucere)

Coin Toss: Game Official, Larry Allen, Cris Carter, Curley Culp, Jonathan Ogden, Bill Parcells, Dave Robinson and Warren Sapp

Halftime: Beyonce and Destiny’s Child

Lombardi Trophy Presentation: Richard Dent

BALTIMORE 34, SAN FRANCISCO 31— Joe Flacco passed for three touchdowns and the Ravens held off a second-half rally to win the second Super Bowl in franchise history. The loss for the 49ers marked their franchise’s first defeat in six Super Bowls. Jacoby Jones played a pivotal role for the Ravens. His 17-yard punt return less than two minutes into the game gave Baltimore the ball near midfield. On third-and-nine from the 49ers’ 18, Flacco’s pass fell incomplete. However, Ahmad Brooks lined up offside, giving the Ravens another opportunity. On the next play, Flacco completed a 13-yard touchdown pass to Anquan Boldin. The 49ers responded with a field goal, and on their next possession drove to the Ravens’ 24 only to have Courtney Upshaw force LaMichael James to fumble. Arthur Jones recovered for Baltimore, sparking a 75-yard touchdown drive capped by Flacco’s one-yard touchdown pass to Dennis Pitta for a 14-3 lead. On the next play from scrimmage, Ed Reed intercepted Colin Kaepernick’s deep pass. The Ravens drove to the 49ers’ 14, but on fourth-and-nine kicker Justin Tucker took a direct snap and attempted to gain the first down running left but was stopped by Darcel McBath. The Ravens forced a punt and Flacco connected with Jacoby Jones on a 56-yard touchdown pass deep down the middle for a 21-3 lead. The 49ers added a field goal as the first half expired, but Jones returned the opening kickoff of the second half a Super Bowl-record 108 yards for a 28-6 lead. Faced with third-and-13 from their own 40 with 13:04 left in the third quarter, a power outage at the Mercedes-Benz Superdome delayed the game for 34 minutes. Following the resumption of play, the teams exchanged punts. Kaepernick completed a key nine-yard pass to Randy Moss on third-and-eight and an 18-yard pass

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to Vernon Davis to set up his 31-yard scoring pass to Michael Crabtree. The 49ers' defense forced a three-and-out, and Ted Ginn Jr. returned the punt 32 yards to set up Frank Gore's six-yard touchdown run to trim the deficit to 28-20 with 4:59 left in the third quarter. Two plays later Ray Rice fumbled and Tarell Brown recovered. David Akers missed a 39-yard field goal, but a running into the kicker penalty gave him a second chance and Akers converted from 34 yards to cut the lead to 28-23. The Ravens drove to the 49ers' one, but were stopped on two successive plays and settled for Tucker's 19-yard field goal with 12:54 remaining for a 31-23 lead. On the ensuing possession, a 32-yard catch by Moss and 21-yard run by Gore set up Kaepernick's 15-yard scramble around left end for a touchdown. But his two-point conversion attempt pass to Moss was overthrown, allowing the Ravens to maintain a 31-29 lead with 9:57 to play. Tucker capped the ensuing 10-play drive with a 38-yard field goal for a 34-29 advantage with 4:19 to play. A 24-yard catch by Crabtree and 33-yard run by Gore put the ball at the Ravens' seven with 2:39 to play. James was stopped for a two-yard gain on first down, and Kaepernick threw two incompletions to set up fourth-and-goal from the Ravens' five. Kaepernick attempted a fade pass to the right corner of the end zone but his pass landed over Crabtree's head and out of bounds. On fourth-and-seven from the Ravens' eight with 12 seconds remaining, punter Sam Koch ran along the back of the end zone before Chris Culliver forced him out with four seconds left for a safety. Ginn returned the free kick 31 yards to midfield as time expired. Flacco, who was named the most valuable player, completed 22-of-33 passes for 287 yards and three touchdowns. Boldin caught six passes for 104 yards. Kaepernick was 16-of-28 for 302 yards and one touchdown, with one interception. Gore carried 19 times for 110 yards. Davis had 6 catches for 104 yards and Crabtree added five receptions for 109 yards.

Baltimore (AFC) 7 14 7 6 —34
San Francisco (NFC) 3 3 17 8 —31

Balt — Boldin 13 pass from Flacco (Tucker kick) (10:36)
SF — FG Akers 36 (3:58)
Balt — Pitta 1 pass from Flacco (Tucker kick) (7:10)
Balt — J. Jones 56 pass from Flacco (Tucker kick) (1:45)
SF — FG Akers 27 (0:00)
Balt — J. Jones 108 kick-off return (Tucker kick) (14:49)
SF — Crabtree 31 pass from Kaepernick (Akers kick) (7:20)
SF — Gore 6 run (Akers kick) (4:59)
SF — FG Akers 34 (3:10)
Balt — FG Tucker 19 (12:54)
SF — Kaepernick 15 run (pass failed) (9:57)
Balt — FG Tucker 38 (4:19)
SF — Safety, Culliver forced Koch out of end zone (0:04)

Attendance: **71,024**

Pop Culture - 2013

Top 10 Shows (Nielsen)

“NCIS,” “NBC Sunday Night Football,” “Big Bang Theory,” “NCIS: Los Angeles,” “Person of Interest,” “Sunday Night NFL Pre-Kick,” “American Idol (Wed.),” “Dancing With the Stars,” “American Idol (Thurs.),” “The Voice”

SBXLVII/3

Notable Movies

12 Years A Slave (Chiwetel Ejiofor, Brad Pitt), *Gravity* (George Clooney, Sandra Bullock), *American Hustle* (Christian Bale, Bradley Cooper, Jennifer Lawrence, Amy Adams), *Philomena* (Judi Dench), *Captain Phillips* (Tom Hanks), *Dallas Buyers Club* (Matthew McConaughey, Jared Leto), *The Wolf of Wall Street* (Leonardo DiCaprio, Jonah Hill), *Blue Jasmine* (Cate Blanchett, Alec Baldwin), *Frozen, Her* (Spike Jones, Scarlett Johansson, Joaquin Phoenix, Amy Adams), *Nebraska* (Bruce Dern)

Academy Awards

Best Picture: *12 Years A Slave*

Best Actress: Cate Blanchett

Best Actor: Matthew McConaughey

Notable Songs

Thrift Shop (Macklemore and Ryan Lewis, feat. Wanz),

Blurred Lines (Robin Thicke feat. T.I. and Pharrell)

When I was Your Man (Bruno Mars)

Locked Out of Heaven (Bruno Mars)

Royals (Lorde)

I Knew You Were Trouble (Taylor Swift)

Get Lucky (Daft Punk feat. Pharrell)

Wrecking Ball (Miley Cyrus)

Grammy Awards

Record: *Get Lucky* (Daft Punk feat. Pharrell)

Album: *Random Access Memories* (Daft Punk, Pharrell)

Song: *Royals* (Lorde)

World Series: Boston beats St. Louis (6 games)

NBA Champions: Miami beats San Antonio (7 games)

Stanley Cup: Chicago

U.S. Open Tennis: Rafael Nadal (men's); Serena Williams (women's)

Masters Champion: Adam Scott

Kentucky Derby: Orb (J. Rosario, jockey)

Heisman Trophy: Jameis Winston (Florida State)

Fads: Gluten Free Diets, Twerking, Selfies, Netflix Binge Watching, wedge sneakers, peplum dresses and shirts, "What does the Fox say" song, "Harlem Shake"

Avg. Gas Price/gallon: \$3.49