



2014-15 AFC Playoffs

<u>NET</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>GAME</u>	Avg HH		Rtg Change
					Rtg	Shr	2014-15 vs. <u>2013-14</u>
CBS	Sun	1/4/15	1:06-4:15p	AFC WILDCARD (Cincinnati @ Indianapolis)	17.0	35	-10%
<i>Note: 2015 Saturday AFC Divisional Play-off Game on NBC</i>							
NBC	Sat	1/10/15	4:36-8:04p	AFC DIVISIONAL PLAYOFF (Baltimore @ New England)	19.6	37	9%
CBS	Sun	1/11/15	4:40-7:53p	AFC DIVISIONAL PLAYOFF (Indianapolis @ Denver)	23.3	39	1%
CBS	Sun	1/18/15	6:51-10:08p	AFC CHAMPIONSHIP (Indianapolis @ New England)	22.5	35	-20%
2014 NFL REGULAR SEASON FINAL AVG - CBS (27 t/c)					11.0	23	-1%
2015 NFL AFC POST SEASON FINAL AVG - CBS Only (3 t/c)					21.0	37	-10%
2015 NFL POST SEASON TO-DATE AVG - Includes NBC (4 t/c)					20.6	37	-12%
2014-2015 NFL / REG POST SEASON AVG- CBS Only (30 t/c)					12.0	24	-4%