



## HIGHEST-RATED SUPER BOWLS (Ranked on Household Rating/Share)

<u>Super Bowl</u>	<u>Teams (Winner in CAPS)</u>	<u>Day</u>	<u>Date</u>	<u>Network</u>	<u>NTI</u>	
					<u>Rtg</u>	<u>Shr</u>
XVI	SAN FRANCISCO/Cincinnati	Sun	1/24/1982	CBS	49.1	73
XVII	WASHINGTON/Miami	Sun	1/30/1983	NBC	48.6	69
XX	CHICAGO/New England	Sun	1/26/1986	NBC	48.3	70
XLIX	NEW ENGLAND/Seattle	Sun	2/1/2015	NBC	47.5	71
XII	<b>DALLAS/Denver</b>	<b>Sun</b>	<b>1/15/1978</b>	<b>CBS</b>	<b>47.2</b>	<b>67</b>
XIII	PITTSBURGH/Dallas	Sun	1/21/1979	NBC	47.1	74
XLVI	NY GIANTS/New England	Sun	2/5/2012	NBC	47.0	71
XLVIII	SEATTLE/Denver	Sun	2/2/2014	FOX	46.7	69
50	<b>DENVER/Carolina</b>	<b>Sun</b>	<b>2/7/2016</b>	<b>CBS</b>	<b>46.6</b>	<b>72</b>
XVIII	<b>L.A. RAIDERS/Washington</b>	<b>Sun</b>	<b>1/22/1984</b>	<b>CBS</b>	<b>46.4</b>	<b>71</b>
XLVII	<b>BALTIMORE/San Francisco</b>	<b>Sun</b>	<b>2/3/2013</b>	<b>CBS</b>	<b>46.4</b>	<b>69</b>
XIX	SAN FRANCISCO/Miami	Sun	1/20/1985	ABC	46.4	63
XIV	<b>PITTSBURGH/L.A. Rams</b>	<b>Sun</b>	<b>1/20/1980</b>	<b>CBS</b>	<b>46.3</b>	<b>67</b>
XLV	GREEN BAY/Pittsburgh	Sun	2/6/2011	FOX	46.0	69
XXX	DALLAS/Pittsburgh	Sun	1/28/1996	NBC	46.0	68
XXI	<b>NY GIANTS/Denver</b>	<b>Sun</b>	<b>1/25/1987</b>	<b>CBS</b>	<b>45.8</b>	<b>66</b>
XXVIII	DALLAS/Buffalo	Sun	1/30/1994	NBC	45.5	66
LI	NEW ENGLAND/Seattle	Sun	2/5/2017	FOX	45.3	70
XXVII	DALLAS/Buffalo	Sun	1/31/1993	NBC	45.1	66
XLIV	<b>NEW ORLEANS/Indianapolis</b>	<b>Sun</b>	<b>2/7/2010</b>	<b>CBS</b>	<b>45.0</b>	<b>68</b>
XXXII	DENVER/Green Bay	Sun	1/25/1998	NBC	44.5	67
XI	OAKLAND/Minnesota	Sun	1/9/1977	NBC	44.4	73
XV	OAKLAND/Philadelphia	Sun	1/25/1981	NBC	44.4	63
VI	<b>DALLAS/Miami</b>	<b>Sun</b>	<b>1/16/1972</b>	<b>CBS</b>	<b>44.2</b>	<b>74</b>
XXIII	SAN FRANCISCO/Cincinnati	Sun	1/22/1989	NBC	43.5	68
XXXI	GREEN BAY/New England	Sun	1/26/1997	FOX	43.3	65
XXXIV	ST. LOUIS/Tennessee	Sun	1/30/2000	ABC	43.3	63
LII	NEW ENGLAND/Seattle	Sun	2/4/2018	NBC	43.1	68
XLII	N.Y. GIANTS/New England	Sun	2/3/2008	FOX	43.1	65
VII	MIAMI/Washington	Sun	1/14/1973	NBC	42.7	72
XLI	<b>INDIANAPOLIS/Chicago</b>	<b>Sun</b>	<b>2/4/2007</b>	<b>CBS</b>	<b>42.6</b>	<b>64</b>
IX	PITTSBURGH/Minnesota	Sun	1/12/1975	NBC	42.4	72
X	<b>PITTSBURGH/Dallas</b>	<b>Sun</b>	<b>1/18/1976</b>	<b>CBS</b>	<b>42.3</b>	<b>78</b>
XLIII	PITTSBURGH/Arizona	Sun	2/1/2009	NBC	42.0	64
XXV	NY GIANTS/Buffalo	Sun	1/27/1991	ABC	41.9	63
XXII	WASHINGTON/Denver	Sun	1/31/1988	ABC	41.9	62
VIII	<b>MIAMI/Minnesota</b>	<b>Sun</b>	<b>1/13/1974</b>	<b>CBS</b>	<b>41.6</b>	<b>73</b>
LIV	KANSAS CITY/San Francisco	Sun	2/2/2020	FOX	41.6	69
XL	PITTSBURGH/Seattle	Sun	2/5/2006	ABC	41.6	62

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					<u>HH</u> <u>Rtg</u>	<u>HH</u> <u>Shr</u>
<b>XXXVIII</b>	<b>NEW ENGLAND/Carolina</b>	<b>Sun</b>	<b>2/1/2004</b>	<b>CBS</b>	<b>41.4</b>	<b>63</b>
XXIX	SAN FRANCISCO/San Diego	Sun	1/29/1995	ABC	41.3	62
<b>LIII</b>	<b>NEW ENGLAND/L.A. Rams</b>	<b>Sun</b>	<b>2/3/20</b>	<b>CBS</b>	<b>41.1</b>	<b>67</b>
XXXIX	NEW ENGLAND/Philadelphia	Sun	2/6/2005	FOX	41.1	62
XXXVII	TAMPA BAY/Oakland	Sun	1/26/2003	ABC	40.7	61
<b>XXXV</b>	<b>BALTIMORE/NY Giants</b>	<b>Sun</b>	<b>1/28/2001</b>	<b>CBS</b>	<b>40.4</b>	<b>61</b>
XXXVI	NEW ENGLAND/St. Louis	Sun	2/3/2002	FOX	40.4	61
<b>XXVI</b>	<b>WASHINGTON/Buffalo</b>	<b>Sun</b>	<b>1/26/1992</b>	<b>CBS</b>	<b>40.3</b>	<b>61</b>
XXXIII	DENVER/Atlanta	Sun	1/31/1999	FOX	40.2	61
V	BALTIMORE/Dallas	Sun	1/17/1971	NBC	39.9	75
<b>IV</b>	<b>KANSAS CITY/Minnesota</b>	<b>Sun</b>	<b>1/11/1970</b>	<b>CBS</b>	<b>39.4</b>	<b>69</b>
<b>XXIV</b>	<b>SAN FRANCISCO/Denver</b>	<b>Sun</b>	<b>1/28/1990</b>	<b>CBS</b>	<b>39.0</b>	<b>63</b>
<b>II</b>	<b>GREEN BAY/Oakland Raiders</b>	<b>Sun</b>	<b>1/14/1968</b>	<b>CBS</b>	<b>36.8</b>	<b>68</b>
III	N.Y. JETS/Baltimore	Sun	1/12/1969	NBC	36.0	70
<b>I</b>	<b>GREEN BAY/Kansas City</b>	<b>Sun</b>	<b>1/15/1967</b>	<b>CBS</b>	<b>23.0</b>	<b>44</b>
I	GREEN BAY/Kansas City	Sun	1/15/1967	NBC	17.8	34

Winner of Super Bowl in CAPS

Source: Nielsen Media Research, NTI, average audience  
Ratings prior to 12/26//95, Live Only and after Live + Same Day