



## Top Ten Most-Watched NFL Broadcasts 2019 Regular-Season

<u>Program Title</u>	<u>High Coverage Game</u>	<u>Date</u>	<u>Day</u>	<u>Viewer Average Persons 2+ (000's)</u>
CBS NFL SINGLE-THU	BUFFALO @ DALLAS	11/28/2019	Thu	32,643
FOX NFL SUNDAY-NATIONAL	DALLAS @ NEW ENGLAND	11/24/2019	Sun	29,897
CBS NFL NATIONAL	KANSAS CITY @ NEW ENGLAND	12/08/2019	Sun	28,249
FOX NFL-THU	CHICAGO @ DETROIT	11/28/2019	Thu	27,093
FOX NFL SUNDAY-NATIONAL	DALLAS @ PHILADELPHIA	12/22/2019	Sun	25,648
CBS NFL NATIONAL	NEW ENGLAND @ PHILADELPHIA	11/17/2019	Sun	25,010
FOX NFL SUNDAY-NATIONAL	GREEN BAY @ DALLAS	10/06/2019	Sun	24,932
NBC SUNDAY NIGHT FOOTBALL	DALLAS @ NEW ORLEANS	09/29/2019	Sun	24,233
FOX NFL SUNDAY-NATIONAL	NY GIANTS @ DALLAS	09/08/2019	Sun	24,216
FOX NFL SUNDAY-NATIONAL	NEW ORLEANS @ LA RAMS	09/15/2019	Sun	23,670

Source: Nielsen, NPM, Live + SD