



## 2018-2019 AFC Playoffs

<u>NET</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>GAME</u>	<u>RTG</u>	<u>SHR</u>	<b>Rtg Change 2018-19 vs. 2017-18</b>
CBS	Sun	1/6/19	1:06-4:27p	AFC WILDCARD <i>( Los Angeles Chargers @ Baltimore )</i>	15.4	37	+1%
CBS	Sun	1/13/19	1:06-4:37p	AFC DIVISIONAL PLAYOFF <i>( Los Angeles Chargers @ New England )</i>	17.1	38	-7%
CBS	Sun	1/20/19	6:41-10:21p	AFC CHAMPIONSHIP <i>( New England @ Kansas City- OT )</i>	27.5	46	+13%
<b>2018 CBS NFL REGULAR SEASON FINAL AVG (27 t/c)</b>					<b>9.5</b>	<b>22</b>	<b>+6%</b>
<b>2019 CBS NFL POST SEASON FINAL AVG (3 t/c)</b>					<b>20.2</b>	<b>41</b>	<b>+12%</b>
<b>2018-2019 NFL / REG POST SEASON AVG (30 t/c)</b>					<b>10.7</b>	<b>24</b>	<b>+5%</b>

Source: Nielsen, NPM, Live + Same Day