



## Top Ten Most-Watched NFL Broadcasts 2018 Regular-Season

| <u>Program Title</u>      | <u>High Coverage Game</u> | <u>Date</u> | <u>Days</u> | <u>Viewer Average<br/>Persons 2+ (000's)</u> |
|---------------------------|---------------------------|-------------|-------------|--|
| FOX NFL-THU               | WASHINGTON @ DALLAS       | 11/22/2018  | Thu         | 30,524                                       |
| CBS NFL SINGLE-THU        | CHICAGO @ DETROIT         | 11/22/2018  | Thu         | 26,610                                       |
| FOX NFL SUNDAY-NATIONAL   | PHILADELPHIA @ DALLAS     | 12/09/2018  | Sun         | 25,182                                       |
| CBS NFL NATIONAL          | NEW ENGLAND @ PITTSBURGH  | 12/16/2018  | Sun         | 24,632                                       |
| CBS NFL NATIONAL          | PITTSBURGH @ NEW ORLEANS  | 12/23/2018  | Sun         | 23,976                                       |
| NBC SUNDAY NIGHT FOOTBALL | GREEN BAY @ NEW ENGLAND   | 11/04/2018  | Sun         | 23,747                                       |
| CBS NFL NATIONAL          | PITTSBURGH @ DENVER       | 11/25/2018  | Sun         | 23,692                                       |
| FOX NFL SUNDAY-NATIONAL   | DALLAS @ CAROLINA         | 09/09/2018  | Sun         | 23,353                                       |
| FOX NFL SUNDAY-NATIONAL   | MINNESOTA @ NEW ENGLAND   | 12/02/2018  | Sun         | 23,259                                       |
| FOX NFL SUNDAY-NATIONAL   | DALLAS @ SEATTLE          | 09/23/2018  | Sun         | 22,248                                       |

Source: Nielsen, NPM, Live + SD

