



HIGHEST-RATED SUPER BOWLS (Ranked on Household Rating/Share)

<u>Super Bowl</u>	<u>Teams (Winner in CAPS)</u>	<u>Day</u>	<u>Date</u>	<u>Network</u>	NTI	
					<u>HH</u> <u>Rtg</u>	<u>HH</u> <u>Shr</u>
XVI	SAN FRANCISCO/Cincinnati	Sun	1/24/1982	CBS	49.1	73
XVII	WASHINGTON/Miami	Sun	1/30/1983	NBC	48.6	69
XX	CHICAGO/New England	Sun	1/26/1986	NBC	48.3	70
XLIX	NEW ENGLAND/Seattle	Sun	2/1/2015	NBC	47.5	71
XII	DALLAS/Denver	Sun	1/15/1978	CBS	47.2	67
XIII	PITTSBURGH/Dallas	Sun	1/21/1979	NBC	47.1	74
XLVI	NY GIANTS/New England	Sun	2/5/2012	NBC	47.0	71
XLVIII	SEATTLE/Denver	Sun	2/2/2014	FOX	46.7	69
50	DENVER/Carolina	Sun	2/7/2016	CBS	46.6	72
XVIII	L.A. RAIDERS/Washington	Sun	1/22/1984	CBS	46.4	71
XLVII	BALTIMORE/San Francisco	Sun	2/3/2013	CBS	46.4	69
XIX	SAN FRANCISCO/Miami	Sun	1/20/1985	ABC	46.4	63
XIV	PITTSBURGH/L.A. Rams	Sun	1/20/1980	CBS	46.3	67
XLV	GREEN BAY/Pittsburgh	Sun	2/6/2011	FOX	46.0	69
XXX	DALLAS/Pittsburgh	Sun	1/28/1996	NBC	46.0	68
XXI	NY GIANTS/Denver	Sun	1/25/1987	CBS	45.8	66
XXVIII	DALLAS/Buffalo	Sun	1/30/1994	NBC	45.5	66
LI	NEW ENGLAND/Seattle	Sun	2/5/2017	FOX	45.3	70
XXVII	DALLAS/Buffalo	Sun	1/31/1993	NBC	45.1	66
XLIV	NEW ORLEANS/Indianapolis	Sun	2/7/2010	CBS	45.0	68
XXXII	DENVER/Green Bay	Sun	1/25/1998	NBC	44.5	67
XI	OAKLAND/Minnesota	Sun	1/9/1977	NBC	44.4	73
XV	OAKLAND/Philadelphia	Sun	1/25/1981	NBC	44.4	63
VI	DALLAS/Miami	Sun	1/16/1972	CBS	44.2	74
XXIII	SAN FRANCISCO/Cincinnati	Sun	1/22/1989	NBC	43.5	68
XXXI	GREEN BAY/New England	Sun	1/26/1997	FOX	43.3	65
XXXIV	ST. LOUIS/Tennessee	Sun	1/30/2000	ABC	43.3	63
LII	NEW ENGLAND/Seattle	Sun	2/4/2018	NBC	43.1	68
XLII	N.Y. GIANTS/New England	Sun	2/3/2008	FOX	43.1	65
VII	MIAMI/Washington	Sun	1/14/1973	NBC	42.7	72
XLI	INDIANAPOLIS/Chicago	Sun	2/4/2007	CBS	42.6	64
IX	PITTSBURGH/Minnesota	Sun	1/12/1975	NBC	42.4	72
X	PITTSBURGH/Dallas	Sun	1/18/1976	CBS	42.3	78
XLIII	PITTSBURGH/Arizona	Sun	2/1/2009	NBC	42.0	64
XXV	NY GIANTS/Buffalo	Sun	1/27/1991	ABC	41.9	63
XXII	WASHINGTON/Denver	Sun	1/31/1988	ABC	41.9	62
VIII	MIAMI/Minnesota	Sun	1/13/1974	CBS	41.6	73
XL	PITTSBURGH/Seattle	Sun	2/5/2006	ABC	41.6	62

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					<u>HH Rtg</u>	<u>HH Shr</u>
XXXVIII	NEW ENGLAND/Carolina	Sun	2/1/2004	CBS	41.4	63
XXIX	SAN FRANCISCO/San Diego	Sun	1/29/1995	ABC	41.3	62
XXXIX	NEW ENGLAND/Philadelphia	Sun	2/6/2005	FOX	41.1	62
XXXVII	TAMPA BAY/Oakland	Sun	1/26/2003	ABC	40.7	61
XXXV	BALTIMORE/NY Giants	Sun	1/28/2001	CBS	40.4	61
XXXVI	NEW ENGLAND/St. Louis	Sun	2/3/2002	FOX	40.4	61
XXVI	WASHINGTON/Buffalo	Sun	1/26/1992	CBS	40.3	61
XXXIII	DENVER/Atlanta	Sun	1/31/1999	FOX	40.2	61
V	BALTIMORE/Dallas	Sun	1/17/1971	NBC	39.9	75
IV	KANSAS CITY/Minnesota	Sun	1/11/1970	CBS	39.4	69
XXIV	SAN FRANCISCO/Denver	Sun	1/28/1990	CBS	39.0	63
II	GREEN BAY/Oakland Raiders	Sun	1/14/1968	CBS	36.8	68
III	N.Y. JETS/Baltimore	Sun	1/12/1969	NBC	36.0	70
I	GREEN BAY/Kansas City	Sun	1/15/1967	CBS	23.0	44
I	GREEN BAY/Kansas City	Sun	1/15/1967	NBC	17.8	34

Winner of Super Bowl in CAPS

Source: Nielsen Media Research, NTI, average audience
Ratings prior to 12/26//95, Live Only and after Live + Same Day