



## MOST-WATCHED SUPER BOWLS (Ranked on Average Number of Viewers)

<u>Super Bowl</u>	<u>Teams (Winner in CAPS)</u>	<u>Day</u>	<u>Date</u>	<u>Network</u>	<u>NIT</u> <u>Avg. Viewers</u> <u>(Persons 2+)</u> <u>(000's)</u>
XLIX	NEW ENGLAND/Seattle	Sun	2/1/2015	NBC	114,442
XLVIII	SEATTLE/Denver	Sun	2/2/2014	FOX	112,191
<b>50</b>	<b>DENVER/Carolina</b>	<b>Sun</b>	<b>2/7/2016</b>	<b>CBS</b>	<b>111,864</b>
XLVI	NY GIANTS/New England	Sun	2/5/2012	NBC	111,346
LI	NEW ENGLAND/Seattle	Sun	2/5/2017	FOX	111,317
XLV	GREEN BAY/Pittsburgh	Sun	2/6/2011	FOX	111,041
<b>XLVII</b>	<b>BALTIMORE/San Francisco</b>	<b>Sun</b>	<b>2/3/2013</b>	<b>CBS</b>	<b>108,693</b>
<b>XLIV</b>	<b>NEW ORLEANS/Indianapolis</b>	<b>Sun</b>	<b>2/7/2010</b>	<b>CBS</b>	<b>106,476</b>
LII	NEW ENGLAND/Seattle	Sun	2/4/2018	NBC	103,471
XLIII	PITTSBURGH/Arizona	Sun	2/1/2009	NBC	98,736
XLII	N.Y. GIANTS/New England	Sun	2/3/2008	FOX	97,452
XXX	DALLAS/Pittsburgh	Sun	1/28/1996	NBC	94,076
<b>XLI</b>	<b>INDIANAPOLIS/Chicago</b>	<b>Sun</b>	<b>2/4/2007</b>	<b>CBS</b>	<b>93,183</b>
XX	CHICAGO/New England	Sun	1/26/1986	NBC	92,570
XXVII	DALLAS/Buffalo	Sun	1/31/1993	NBC	90,987
XL	PITTSBURGH/Seattle	Sun	2/5/2006	ABC	90,745
XXXII	DENVER/Green Bay	Sun	1/25/1998	NBC	90,004
XXVIII	DALLAS/Buffalo	Sun	1/30/1994	NBC	89,996
<b>XXXVIII</b>	<b>NEW ENGLAND/Carolina</b>	<b>Sun</b>	<b>2/1/2004</b>	<b>CBS</b>	89,795
XXXVII	TAMPA BAY/Oakland	Sun	1/26/2003	ABC	88,637
XXXIV	ST. LOUIS/Tennessee	Sun	1/30/2000	ABC	88,465
XXXI	GREEN BAY/New England	Sun	1/26/1997	FOX	87,972
<b>XXI</b>	<b>NY GIANTS/Denver</b>	<b>Sun</b>	<b>1/25/1987</b>	<b>CBS</b>	<b>87,190</b>
XXXVI	NEW ENGLAND/St. Louis	Sun	2/3/2002	FOX	86,801
XXXIX	NEW ENGLAND/Philadelphia	Sun	2/6/2005	FOX	86,072
XIX	SAN FRANCISCO/Miami	Sun	1/20/1985	ABC	85,530
<b>XVI</b>	<b>SAN FRANCISCO/Cincinnati</b>	<b>Sun</b>	<b>1/24/1982</b>	<b>CBS</b>	<b>85,240</b>
<b>XXXV</b>	<b>BALTIMORE/NY Giants</b>	<b>Sun</b>	<b>1/28/2001</b>	<b>CBS</b>	<b>84,335</b>
XXXIII	DENVER/Atlanta	Sun	1/31/1999	FOX	83,772
XXIX	SAN FRANCISCO/San Diego	Sun	1/29/1995	ABC	83,419
XVII	WASHINGTON/Miami	Sun	1/30/1983	NBC	81,770
XXIII	SAN FRANCISCO/Cincinnati	Sun	1/22/1989	NBC	81,592
XXII	WASHINGTON/Denver	Sun	1/31/1988	ABC	80,174
<b>XXVI</b>	<b>WASHINGTON/Buffalo</b>	<b>Sun</b>	<b>1/26/1992</b>	<b>CBS</b>	<b>79,593</b>
XXV	NY GIANTS/Buffalo	Sun	1/27/1991	ABC	79,512
<b>XII</b>	<b>DALLAS/Denver</b>	<b>Sun</b>	<b>1/15/1978</b>	<b>CBS</b>	<b>78,940</b>
<b>XVIII</b>	<b>L.A. RAIDERS/Washington</b>	<b>Sun</b>	<b>1/22/1984</b>	<b>CBS</b>	<b>77,620</b>
<b>XIV</b>	<b>PITTSBURGH/L.A. Rams</b>	<b>Sun</b>	<b>1/20/1980</b>	<b>CBS</b>	<b>76,240</b>

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XIII	PITTSBURGH/Dallas	Sun	1/21/1979	NBC	74,740
<b>XXIV</b>	<b>SAN FRANCISCO/Denver</b>	<b>Sun</b>	<b>1/28/1990</b>	<b>CBS</b>	<b>73,850</b>
XV	OAKLAND/Philadelphia	Sun	1/25/1981	NBC	68,290
XI	OAKLAND/Minnesota	Sun	1/9/1977	NBC	62,050
<b>X</b>	<b>PITTSBURGH/Dallas</b>	<b>Sun</b>	<b>1/18/1976</b>	<b>CBS</b>	<b>57,710</b>
<b>VI</b>	<b>DALLAS/Miami</b>	<b>Sun</b>	<b>1/16/1972</b>	<b>CBS</b>	<b>56,640</b>
IX	PITTSBURGH/Minnesota	Sun	1/12/1975	NBC	56,050
VII	MIAMI/Washington	Sun	1/14/1973	NBC	53,320
<b>VIII</b>	<b>MIAMI/Minnesota</b>	<b>Sun</b>	<b>1/13/1974</b>	<b>CBS</b>	<b>51,700</b>
V	BALTIMORE/Dallas	Sun	1/17/1971	NBC	46,040
<b>IV</b>	<b>KANSAS CITY/Minnesota</b>	<b>Sun</b>	<b>1/11/1970</b>	<b>CBS</b>	<b>44,270</b>
III	N.Y. JETS/Baltimore	Sun	1/12/1969	NBC	41,660
<b>II</b>	<b>GREEN BAY/Oakland Raiders</b>	<b>Sun</b>	<b>1/14/1968</b>	<b>CBS</b>	<b>39,120</b>
<b>I</b>	<b>GREEN BAY/Kansas City</b>	<b>Sun</b>	<b>1/15/1967</b>	<b>CBS</b>	<b>26,750</b>
I	GREEN BAY/Kansas City	Sun	1/15/1967	NBC	24,430

Winner of Super Bowl in CAPS

Source: Nielsen Media Research, NTI, average audience  
Ratings prior to 12/26//95, Live Only and after Live + Same Day