



2017 NFL ON CBS – REGULAR-SEASON

Wk	Day	Date	Time/Teams	Avg HH		Rtg Chg '17 vs '16
				Rtg	Shr	
1	Sun	9/10	1:03-4:05 PM (PIT @ CLE-23%, OAK @ TEN-22%) 4:00 PM - IND @ LAR-22%)	7.6	17	-18%
2	Sun (v. WK #4)	9/17	1:03-4:12 PM (NE @ NO-41%, CLE @ BAL-9%) 4:00 PM - NYJ @ OAK-26%, IA @ LAC-12%)	8.4	20	-11% v. WK 4
3	Sun (v. WK #2)	9/24	4:27-7:48 PM* (CIN @ GB, OT-80%, KC @ LAC) 1:03-4:27 PM (PIT @ CHI, OT-41%, HOU @ NE-26%)	12.2 8.4	25 20	0% -1% v. WK 2
4	Sun (v. WK #3)	10/1	1:03-4:17 PM (PIT @ BAL-55%, BUF @ ATL-12%)	9.1 7.0	19 16	-28% -13% v. WK 3
5	Sun (v. WK #6)	10/8	1:03-4:14 PM (JAX @ PIT-31%, LAC @ NYG-20%) 4:00 PM - BAL @ OAK-20%, SEA @ LAR-12%)	7.8	18	-24% v. WK 6
6	Sun (v. WK #5)	10/15	4:25-7:23 PM* (PIT @ KC-86%, LAC @ OAK-13%) 1:03-4:16p (NE @ NYJ-65%, MIA @ ATL-17%)	12.0 6.6	25 15	-1% -27% v. WK 5
7	Sun	10/22	4:25-7:34 PM* (CIN @ PIT-63%, DV @ LAC-20%) 1:03-4:19 PM (CAR @ CHI-66%, BAL @ MIN-17%)	11.3 8.2	23 20	-10% 17%
8	Sun	10/29	1:03-4:22 PM (LAC @ NE-48%, OAK @ BUF-14%) 4:00 PM - HOU @ SEA-30%)	8.9	20	-6%
9	Sun	11/5	4:25-7:30 PM* (KC @ DAL) 1:03-4:16 PM (DEN @ PHI-64%, IND @ HOU-10%)	12.5 7.1	24 16	7% 3%
10	Sun	11/12	1:03-4:30 PM (PIT @ IND-39%, LAC @ JAX-OT-17%) 4:00 PM - HOU @ LAR-24%)	7.2	16	-8%
11	Sun	11/19	4:27-7:35 PM* (NE @ OAK-86%-Mex City), CIN-DV 1:03-4:17 PM (KC @ NYG-OT, 45%, BAL @ GB-37%)	10.9 6.5	22 15	-20% -36%
12	Sun	11/26	4:25-7:47 PM* (NO @ LAR-82%, DV @ OAK-13%) 1:03-4:17 PM (MIA @ NE-52%, BUF @ KC-31%)	11.6 6.5	23 15	-12% -14%
12	Thu	11/23	4:32-7:21 PM (LA Chargers @ Dallas)	11.1	30	-15%
13	Sun	12/3	1:03-4:25 PM (NE @ BUF-35%, KC @ NYJ-19%) 4:00 PM - CLE @ LAC-21%)	9.1	21	-16%
14	Sun	12/10	1:03-4:22 PM (MIN @ CAR-40%, OAK @ KC-11%) 4:00 PM - WAS @ LAC-24%, NYJ @ DV-13%, TN @ AZ-8%)	8.1	18	-28%
15	Sun	12/17	4:27-7:38 PM* (NE @ PIT-91%, TEN @ SF) 1:03-4:27 PM (CIN @ MIN-44%, NYJ @ NO-38%)	15.2 6.0	30 14	6% -32%
16	Sun	12/24	1:03-4:10 PM (BUF @ NE-42%, LAC @ NYJ-13%) MIA @ KC-10%, 4p- JAX @ SF-17%)	8.9	22	16%
17	Sun (CBS & FOX DH)	12/31	1:03-4:13 PM (NYJ @ NE-73%, CLE @ PIT-21%) 4:25-8:02 PM* (CIN @ BAL-28%, JAX @ TEN-28%, OAK @ LAC-19%, BUF @ MIA-16%, KC @ DV-9%)	6.6 8.7	14 17	-3% -5%
CBS 2017 FINAL REG SEASON AVG (27 Games)				9.0	20	-11%

Source: Nielsen NPM

