



## 2012-13 NFL ON CBS POST-SEASON

Day	Date	Time	Game	Avg. HH		RTG CHG
				Rtg	Shr	2012-13 vs. 2011-12
Sun	1/6/13	1:07-4:20p	AFC WILDCARD <i>(Indianapolis @ Baltimore)</i>	18.1	36	-25%
Sat	1/12/13	4:36-8:53p	AFC DIVISIONAL PLAYOFF <i>(Baltimore @ Denver OT)</i>	20.1	36	9%
Sun	1/13/13	4:41-7:59p	AFC DIVISIONAL PLAYOFF <i>(Houston @ New England)</i>	21.7	36	14%
Sun	1/20/13	6:42-9:53p	AFC CHAMPIONSHIP <i>(Baltimore @ New England)</i>	25.5	39	-7%
<b>2012 CBS NFL REGULAR SEASON FINAL AVG (27 t/c)</b>				<b>10.7</b>	<b>21</b>	<b>-2%</b>
<b>2013 CBS NFL POST SEASON FINAL AVG (4 t/c)</b>				<b>21.2</b>	<b>37</b>	<b>-5%</b>
<b>2012-13 CBS NFL / REGULAR POST SEASON AVG (31 t/c)</b>				<b>12.2</b>	<b>23</b>	<b>-2%</b>

Source: Nielsen Media Research