



Top 10 Most-Watched NFL Broadcasts 2012 Regular-Season

<u>Program Title</u>	<u>High Coverage Game</u>	<u>Date</u>	<u>Day</u>	<u>Viewer Average (Persons 2+) (000's)</u>
NBC SUNDAY NIGHT FOOTBALL	Dallas @ Washington	12/30/2012	Sun	30,281
FOX NFL-THU	Washington @ Dallas	11/22/2012	Thu	28,745
NBC SUNDAY NIGHT FOOTBALL	Pittsburgh @ Denver	9/9/2012	Sun	27,705
CBS NFL SINGLE - THU	Houston @ Detroit	11/22/2012	Thu	27,339
CBS NFL NATIONAL	Pittsburgh @ Dallas	12/16/2012	Sun	26,978
FOX NFL SUNDAY-GAME 1	N.Y. Giants @ Dallas	10/28/2012	Sun	26,959
FOX NFL SUNDAY-GAME 1	San Francisco @ Green Bay	9/9/2012	Sun	26,443
FOX NFL SUNDAY-GAME 1	Green Bay @ Minnesota	12/30/2012	Sun	26,393
FOX NFL SUNDAY-GAME 1	San Francisco @ New Orleans	11/25/2012	Sun	24,873
CBS NFL NATIONAL	Denver @ New England	10/7/2012	Sun	24,573

Source: Nielsen Media Research