



**SUPER BOWL RATINGS HISTORY (1967-2012)**  
**Ranked by HH Rating**

<u>Super Bowl</u>	<u>Teams (Winner in Caps)</u>	<u>Day</u>	<u>Date</u>	<u>Network</u>	<u>NTI</u>		<u>NTI</u>
					<u>Rtg</u>	<u>Shr</u>	<u>Avg HHs</u>
							<u>(000's)</u>
<b>XVI</b>	<b>SF 49ERS/Cincinnati</b>	<b>Sun</b>	<b>1/24/82</b>	<b>CBS</b>	<b>49.1</b>	<b>73</b>	<b>40,020</b>
XVII	WASHINGTON/Miami	Sun	1/30/83	NBC	48.6	69	40,480
XX	CHICAGO/New England	Sun	1/26/86	NBC	48.3	70	41,490
<b>XII</b>	<b>DALLAS/Denver</b>	<b>Sun</b>	<b>1/15/78</b>	<b>CBS</b>	<b>47.2</b>	<b>67</b>	<b>34,410</b>
XIII	PITTSBURGH/Dallas	Sun	1/21/79	NBC	47.1	74	35,090
XLVI	NY GIANTS/New England	Sun	2/5/12	NBC	47.0	71	53,910
<b>XVIII</b>	<b>L.A. RAIDERS/Washington</b>	<b>Sun</b>	<b>1/22/84</b>	<b>CBS</b>	<b>46.4</b>	<b>71</b>	<b>38,880</b>
XIX	SF 49ERS/Miami	Sun	1/20/85	ABC	46.4	63	39,390
<b>XIV</b>	<b>PITTSBURGH/L.A. Rams</b>	<b>Sun</b>	<b>1/20/80</b>	<b>CBS</b>	<b>46.3</b>	<b>67</b>	<b>35,330</b>
XLV	GREEN BAY/Pittsburgh	Sun	2/6/11	FOX	46.0	69	53,282
XXX	DALLAS/Pittsburgh	Sun	1/28/96	NBC	46.0	68	44,110
<b>XXI</b>	<b>NY GIANTS/Denver</b>	<b>Sun</b>	<b>1/25/87</b>	<b>CBS</b>	<b>45.8</b>	<b>66</b>	<b>40,030</b>
XXVIII	DALLAS/Buffalo	Sun	1/30/94	NBC	45.5	66	42,860
XXVII	DALLAS/Buffalo	Sun	1/31/93	NBC	45.1	66	41,990
<b>XLIV</b>	<b>NEW ORLEANS/Indianapolis</b>	<b>Sun</b>	<b>2/7/10</b>	<b>CBS</b>	<b>45.0</b>	<b>68</b>	<b>51,728</b>
XXXII	DENVER/Green Bay	Sun	1/25/98	NBC	44.5	67	43,630
XI	OAKLAND/Minnesota	Sun	1/9/77	NBC	44.4	73	31,610
XV	OAKLAND/Philadelphia	Sun	1/25/81	NBC	44.4	63	34,540
<b>VI</b>	<b>DALLAS/Miami</b>	<b>Sun</b>	<b>1/16/72</b>	<b>CBS</b>	<b>44.2</b>	<b>74</b>	<b>27,450</b>
XXIII	SF 49ERS/Cincinnati	Sun	1/22/89	NBC	43.5	68	39,320
XXXI	GREEN BAY/New England	Sun	1/26/97	FOX	43.3	65	42,000
XXXIV	ST. LOUIS/Tennessee	Sun	1/30/00	ABC	43.3	63	43,620
XLII	NY GIANTS/New England	Sun	2/3/08	FOX	43.1	65	48,655
VII	MIAMI/Washington	Sun	1/14/73	NBC	42.7	72	27,670
<b>XLI</b>	<b>INDIANAPOLIS/Chicago</b>	<b>Sun</b>	<b>2/4/07</b>	<b>CBS</b>	<b>42.5</b>	<b>64</b>	<b>47,505</b>
IX	PITTSBURGH/Minnesota	Sun	1/12/75	NBC	42.4	72	29,040
<b>X</b>	<b>PITTSBURGH/Dallas</b>	<b>Sun</b>	<b>1/18/76</b>	<b>CBS</b>	<b>42.3</b>	<b>78</b>	<b>29,440</b>
XLIII	PITTSBURGH/Arizona	Sun	2/1/09	NBC	42.0	64	48,139
XXV	NY GIANTS/Buffalo	Sun	1/27/91	ABC	41.9	63	39,010
XXII	WASHINGTON/Denver	Sun	1/31/88	ABC	41.9	62	37,120
<b>VIII</b>	<b>MIAMI/Minnesota</b>	<b>Sun</b>	<b>1/13/74</b>	<b>CBS</b>	<b>41.6</b>	<b>73</b>	<b>27,540</b>
XL	PITTSBURGH/Seattle	Sun	2/5/06	ABC	41.6	62	45,867
<b>XXXVIII</b>	<b>NEW ENGLAND/Carolina</b>	<b>Sun</b>	<b>2/1/04</b>	<b>CBS</b>	<b>41.4</b>	<b>63</b>	<b>44,908</b>

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					<u>Avg HH</u>	<u>Avg HHs</u>	
					<u>Rtg</u>	<u>Shr</u>	
XXIX	SF 49ERS/San Diego	Sun	1/29/95	ABC	41.3	62	39,400
XXXIX	NEW ENGLAND/Philadelphia	Sun	2/6/05	FOX	41.1	62	45,081
XXXVII	TAMPA BAY/Oakland	Sun	1/26/03	ABC	40.7	61	43,430
<b>XXXV</b>	<b>BALTIMORE/NY Giants</b>	<b>Sun</b>	<b>1/28/01</b>	<b>CBS</b>	<b>40.4</b>	<b>61</b>	<b>41,270</b>
XXXVI	NEW ENGLAND/St. Louis	Sun	2/3/02	FOX	40.4	61	42,664
<b>XXVI</b>	<b>WASHINGTON/Buffalo</b>	<b>Sun</b>	<b>1/26/92</b>	<b>CBS</b>	<b>40.4</b>	<b>60</b>	<b>37,120</b>
XXXIII	DENVER/Atlanta	Sun	1/31/99	FOX	40.2	61	39,992
V	BALTIMORE/Dallas	Sun	1/17/71	NBC	39.9	75	23,980
<b>IV</b>	<b>KANSAS CITY/Minnesota</b>	<b>Sun</b>	<b>1/11/70</b>	<b>CBS</b>	<b>39.4</b>	<b>69</b>	<b>23,050</b>
<b>XXIV</b>	<b>SF 49ERS/Denver</b>	<b>Sun</b>	<b>1/28/90</b>	<b>CBS</b>	<b>39.0</b>	<b>63</b>	<b>35,920</b>
<b>II</b>	<b>GREEN BAY/Oakland</b>	<b>Sun</b>	<b>1/14/68</b>	<b>CBS</b>	<b>36.8</b>	<b>68</b>	<b>20,610</b>
III	N.Y. JETS/Baltimore	Sun	1/12/69	NBC	36.0	70	20,520
<b>I</b>	<b>GREEN BAY/Kansas City</b>	<b>Sun</b>	<b>1/15/67</b>	<b>CBS</b>	<b>23.0</b>	<b>44</b>	<b>12,630</b>
I	GREEN BAY/Kansas City	Sun	1/15/67	NBC	17.8	34	9,770

Winner of Super Bowl in CAPS

Source: Nielsen Media Research, NTI, average audience  
Ratings prior to 12/26/05, Live Only and after Live + Same Day