

PGA CHAMPIONSHIP RATINGS HISTORY 1959-2018

PGA CHAMPIONSHIP WEEKENDS		SATURDAY			SUNDAY			2-DAY AVG		
Year/Window	Network	Time	Rtg	Shr	Time	Rtg	Shr	Dur	Rtg	Shr
August 11-12, 2018	CBS	2:00-7:49p	3.2	9	2:00-7:20p	5.4	14	669	4.2	11
August 12-13, 2017	CBS	2:00-7:44p	2.2	6	2:00-7:19p	3.2	8	663	2.7	7
July 30-31, 2016	CBS	2:00-7:00p	RAIN OUT		2:00-7:40p	3.4	8	340	3.4	8
August 15-16, 2015	CBS	2:00-8:33p	2.8	7	2:00-7:31p	4.4	10	724	3.6	9
August 9-10, 2014	CBS	2:00-7:17p	3.0	8	2:56-9:00p	5.3	11	681	4.2	10
August 10-11, 2013	CBS	2:00-7:08p	2.6	7	2:00-7:09p	3.8	9	617	3.2	8
August 11-12, 2012**	CBS	2:30-7:00p	2.0	5	2:30-7:14p	3.4	7	554	2.7	6
August 13-14, 2011	CBS	2:30-7:19p	2.3	6	2:30-8:05p	4.1	9	624	3.3	8
August 14-15, 2010	CBS	2:30-8:12p	2.8	7	2:30-8:24p	4.3	10	696	3.6	8
August 15-16, 2009	CBS	2:30-7:02p	4.3	12	2:30-7:19p	6.6	15	561	5.5	14
August 9-10, 2008**	CBS	2:30-7:00p	RAIN OUT		2:30-7:48p	2.8	6	318	2.8	6
August 11-12, 2007	CBS	2:30-7:05p	4.2	11	2:30-7:11p	6.2	14	556	5.2	13
August 19-20, 2006	CBS	2:30-7:00p	4.9	12	2:30-7:04p	7.0	16	544	5.9	14
August 13-14, 2005*	CBS	2:30-7:03p	4.0	10	2:30-7:00p	5.6	13	543	4.8	11
August 14-15, 2004**	CBS	2:00-7:19p	2.8	7	2:00-8:01p	4.4	10	680	3.6	8
August 16-17, 2003	CBS	2:00-7:09p	3.2	9	2:00-7:21p	4.5	11	630	3.9	10
August 17-18, 2002	CBS	2:00-8:00p	5.2	14	2:00-7:10p	7.5	18	670	6.3	16
August 18-19, 2001	CBS	1:30-6:31p	4.1	12	2:00-7:25p	6.3	15	626	5.2	14
August 19-20, 2000	CBS	1:30-7:20p	5.2	15	1:30-7:48p	8.8	21	728	7.1	19
August 14-15, 1999	CBS	1:30-6:32p	4.4	13	1:30-6:33p	6.9	18	605	5.6	16
August 15-16, 1998	CBS	2:00-7:13p	4.4	13	2:00-7:05p	5.7	15	618	5.0	14
August 16-17, 1997	CBS	1:30-6:00p	4.4	13	1:30-6:10p	5.5	15	550	5.0	14
August 10-11, 1996	CBS	1:30-6:12p	3.0	10	1:30-6:10p	3.7	10	562	3.3	10
August 12-13, 1995	CBS	2:30-7:00p	3.8	11	2:30-7:07p	4.8	13	547	4.3	12
August 13-14, 1994	CBS	1:30-6:04p	3.9	12	1:30-6:00p	4.8	14	544	4.3	13
August 14-15, 1993	CBS	1:30-6:00p	4.3	13	1:30-6:47p	6.5	18	587	5.5	16
August 15-16, 1992	CBS	1:30-6:00p	3.3	11	1:30-6:00p	4.0	11	540	3.7	11
August 10-11, 1991	CBS	1:30-6:04p	3.6	12	1:30-6:00p	5.6	17	544	4.6	14
August 11-12, 1990	ABC	2:00-6:00p	3.7	12	2:00-6:00p	4.9	15	480	4.4	14
August 12-13, 1989	ABC	2:00-6:00p	3.1	10	2:00-7:15p	4.8	13	555	4.1	13
August 13-14, 1988	ABC	2:00-6:00p	3.1	10	2:00-6:00p	4.4	12	480	3.8	11
August 8-9, 1987	ABC	3:30-7:08p	4.5	13	2:30-6:17p	5.1	14	445	4.8	14
August 9-10, 1986*	ABC	3:30-7:00p	4.7	14	3:30-7:00p	3.5	9	420	4.1	12
August 10-11, 1985	ABC	3:30-7:17p	4.8	14	3:30-7:00p	6.8	19	437	5.8	17
August 18-19, 1984	ABC	4:30-7:06p	4.5	14	3:30-8:00p	6.0	15	426	5.3	15
August 6-7, 1983	ABC	4:30-7:00p	6.1	18	3:30-7:00p	6.5	18	360	6.3	18
August 7-8, 1982	ABC	5:22-7:04p	6.3	19	3:30-7:04p	6.1	17	316	6.2	18
August 8-9, 1981	ABC	3:00-5:00p	4.8	17	3:30-7:00p	6.1	17	330	5.6	17
August 9-10, 1980	ABC	5:00p-7:08p	5.8	16	3:30p-7:00p	7.5	21	338	6.9	19
August 4-5, 1979	ABC	5:00p-7:00p	5.1	17	3:30p-8:09p	5.8	18	399	5.6	18
August 5-6, 1978	ABC	5:30p-7:00p	5.0	15	4:30p-7:38p	7.8	22	278	6.9	20
August 13-14, 1977	ABC	5:30p-7:00p	4.6	14	4:30p-8:02p	6.3	18	302	5.8	17
August 14-15, 1976*	ABC	5:00p-6:30p	4.8	16	4:00p-6:30p	4.4	14	240	4.5	15
August 9-10, 1975	ABC	5:00p-6:30p	5.4	20	4:30p-7:00p	8.0	27	240	7.0	24
August 10-11, 1974	ABC	5:00p-7:00p	4.4	15	4:00p-6:30p	7.0	24	270	5.8	20
August 11-12, 1973	ABC	5:00p-6:30p	5.4	18	4:30p-6:40p	7.4	24	220	6.6	22
August 5-6, 1972	ABC	5:30p-7:00p	7.0	24	5:00p-7:00p	6.8	22	210	6.9	23
February 26-27, 1971	ABC	4:30p-6:00p	8.0	23	4:15p-6:15p	12.1	32	210	10.3	28
August 15-16, 1970	ABC	6:00p-7:30p	6.3	22	5:00p-7:00p	8.5	29	210	7.6	26
August 16-17, 1969	ABC	5:00p-6:30p	5.1	19	5:00p-7:00p	6.3	22	210	5.8	21
July 20-21, 1968	ABC	6:00p-7:35p	5.7	21	5:00p-7:00p	6.3	26	215	6.0	24

* Year also had coverage on Monday

** aired vs. Summer Olympic coverage

PGA CHAMPIONSHIP RATINGS HISTORY 1959-2018 (Cont'd)

PGA CHAMPIONSHIP WEEKENDS		SATURDAY			SUNDAY			2-DAY AVG		
July 22-23, 1967*	ABC	6:00p-7:40p	5.8	20	5:00p-7:05p	7.2	26	225	6.6	23
July 23-24, 1966	ABC	5:00p-6:30p	5.7	25	4:00p-6:00p	5.4	26	210	5.5	26
August 14-15, 1965	ABC	5:00p-6:50p	4.5	18	4:00p-6:00p	4.5	20	230	4.5	19
July 18-19, 1964	CBS	5:00p-6:00p	5.6	26	4:30p-6:00p	6.4	31	150	6.1	29
July 20-21, 1963	CBS	5:00p-6:00p	7.8	26	4:30p-6:00p	6.6	32	150	7.1	30
July 21-22, 1962	CBS	5:00p-6:00p	6.0	31	4:30p-6:00p	7.8	34	150	7.1	33
July 29-30, 1961*	CBS	5:30p-6:30p	5.0	24	4:30p-6:30p	5.6	27	180	5.4	26
July 23-24, 1960	CBS	5:00p-6:30p	4.5	25	4:30p-6:00p	6.1	32	180	5.3	29
August 1-2, 1959 ^	CBS	5:00p-6:40p	2.9	14	5:00p-6:30p	4.7	23	190	3.8	18

* MONDAY COVERAGE		RTG	SHR
July 31, 1961	5:00p-6:00p	3.2	12
July 24, 1967	5:00p-6:00p	5.1	19
August 16, 1976	4:00p-6:34p	4.4	13
August 11, 1986	4:00p-5:54p	4.4	13
August 15, 2005	10:00a-11:21a	3.3	12

PGA CHAMPIONSHIP THREE DAY AVERAGE

3-DAY AVG	Duration	Rtg	Shr
July 29-31, 1961	240	4.9	23
July 22-24, 1967	285	6.3	22
August 14-16, 1976	374	4.5	14
August 9-11, 1986	534	4.1	12
August 13-15, 2005	624	4.6	11

**** 1971's Final Round (12.1/32) and 2-Day Avg (10.3/28) are the PGA Championship's highest-rated ever. Jack Nicklaus beat Billy Casper by two strokes**

* Year also had coverage on Monday

^ Low coverage on Saturday (28%)

Source: Nielsen National Ratings, Live + Same Day 2006-2018; Live Only 1959-2005