

# MAJOR CHAMPIONSHIPS RATINGS HISTORY 1981-2014

	NET	SAT			SUN			2-DAY AVG		
		TIME	RTG	SHR	TIME	RTG	SHR	TOT DUR	RTG	SHR
<b>THE MASTERS®</b>										
April 11-12, 1981	CBS	4:00-6:04p	7.0	20	3:30-6:30p	10.6	26	304	9.1	24
April 11-11, 1982 *	CBS	4:00-6:00p	7.0	18	3:42-6:45p	8.6	25	303	8.0	22
April 9-10, 1983	CBS	3:30-6:00p	7.2	18	3:00-6:30p	9.3	21	360	8.4	20
April 14-15, 1984	CBS	3:30-6:00p	6.1	17	3:00-6:30p	8.8	21	360	7.7	19
April 13-14, 1985	CBS	3:30-6:05p	5.1	15	3:00-6:35p	7.8	19	370	6.7	17
April 12-13, 1986	CBS	3:30-6:04p	5.3	15	3:00-6:20p	7.5	20	354	6.5	18
April 11-12, 1987	CBS	3:30-6:00p	5.1	16	3:30-7:27p	9.9	24	387	8.2	22
April 9-10, 1988	CBS	3:30-6:00p	4.4	14	4:00-7:08p	8.6	22	338	6.7	18
April 8-9, 1989	CBS	3:30-6:51p	5.4	15	4:00-7:54p	9.9	22	435	7.8	19
April 7-8, 1990	CBS	3:30-6:30p	5.9	17	4:00-7:35p	10.5	25	395	8.4	22
April 13-14, 1991	CBS	3:30-6:30p	5.8	16	4:00-7:08p	9.0	22	368	7.4	19
April 11-12, 1992	CBS	3:30-7:00p	4.7	14	4:00-7:28p	8.7	21	418	6.7	17
April 10-11, 1993 *	CBS	3:30-6:30p	5.3	15	4:00-7:00p	6.8	19	360	6.1	17
April 9-10, 1994	CBS	3:30-6:40p	5.8	16	4:00-7:00p	8.1	19	370	6.9	17
April 8-9, 1995	CBS	3:30-6:30p	5.7	17	4:00-7:02p	9.8	23	362	7.8	20
April 13-14, 1996	CBS	3:30-6:19p	5.8	17	4:00-7:05p	9.2	21	354	7.6	19
April 12-13, 1997	CBS	3:30-6:05p	7.5	20	4:00-7:25p	14.1	31	361	11.2	27
April 11-12, 1998 *	CBS	3:30-6:07p	6.6	20	4:00-7:21p	10.2	28	358	8.6	24
April 10-11, 1999	CBS	3:30-6:15p	5.0	15	4:00-7:37p	10.1	22	382	7.9	19
April 8-9, 2000	CBS	3:30-8:00p	5.9	15	4:00-7:02p	10.0	22	452	7.6	18
April 7-8, 2001	CBS	3:30-6:19p	7.8	21	4:00-7:06p	13.3	30	355	10.7	26
April 13-14, 2002	CBS	3:30-6:43p	6.4	17	1:30-6:42p	9.2	22	505	8.1	20
April 12-13, 2003	CBS	3:30-7:18p	5.2	14	2:30-7:26p	8.3	19	524	6.9	17
April 10-11, 2004 *	CBS	3:30-7:04p	5.8	15	1:30-6:28p	7.3	19	512	6.7	18
April 9-10, 2005	CBS	4:00-7:48p	5.7	15	3:00-7:51p	9.8	22	519	8.0	19
April 8-9, 2006	CBS	4:00-7:49p	4.9	12	3:00-7:46p	8.4	19	515	6.9	16
April 7-8, 2007 *	CBS	4:00-7:47p	5.9	13	3:00-7:00p	9.1	22	467	7.6	18
April 12-13, 2008	CBS	4:00-7:43p	5.6	13	3:00-7:42p	8.6	18	505	7.3	16
April 11-12, 2009 *	CBS	4:00-7:09p	5.3	13	3:00-7:38p	8.3	20	467	7.1	17
April 10-11, 2010	CBS	4:00-7:06p	6.7	17	3:00-7:11p	10.7	24	437	9.0	21
April 9-10, 2011	CBS	4:00-7:12p	6.5	15	3:00-7:12p	9.5	20	444	8.2	18
April 7-8, 2012 *	CBS	4:00-7:16p	5.0	12	3:00-7:51p	8.0	19	487	6.8	17
April 13-14, 2013	CBS	3:30-7:11p	5.8	13	3:00-7:57p	9.5	19	518	7.9	17
April 12-13, 2014	CBS	3:30-7:06p	3.9	10	3:00-7:12p	6.8	15	468	5.5	13

\* EASTER WEEKEND

<b>U.S. OPEN</b>										
June 20-21, 1981	ABC	2:30-6:30p	6.1	21	2:30-6:39p	8.9	28	489	7.5	25
June 19-20, 1982	ABC	3:30-7:30p	6.3	19	4:00-8:00p	7.5	22	480	6.9	21
June 18-19, 1983	ABC	2:30-7:13p	4.8	15	2:30-5:40p	7.5	22	473	5.9	18
June 16-17, 1984	ABC	2:30-6:30p	5.5	17	2:30-6:30p	6.3	18	480	5.9	18
June 15-16, 1985	ABC	2:00-6:30p	5.3	16	2:00-6:34p	7.3	21	544	6.3	19
June 14-15, 1986	ABC	2:00-6:30p	4.8	17	2:00-6:33p	6.4	20	543	5.6	19
June 20-21, 1987	ABC	2:30-7:38p	5.5	17	3:30-8:00p	7.6	20	578	6.5	18
June 18-19, 1988	ABC	1:30-7:00p	3.6	12	2:00-6:37p	4.5	13	607	4.0	12
June 17-18, 1989	ABC	1:30-8:00p	4.2	14	2:00-6:00p	6.2	20	660	5.0	16
June 16-17, 1990	ABC	1:30-6:00p	3.9	14	1:30-6:00p	5.8	19	540	4.9	17
June 15-16, 1991	ABC	1:30-6:00p	3.6	13	1:30-6:00p	4.7	15	540	4.2	14
June 20-21, 1992	ABC	2:30-7:00p	4.4	14	3:30-8:06p	7.0	19	546	5.7	17
June 19-20, 1993	ABC	1:00-6:00p	4.2	15	1:00-6:00p	5.4	17	600	4.8	16
June 18-19, 1994	ABC	1:31-6:10p	4.5	15	1:00-6:03p	4.8	15	582	4.7	15
June 17-18, 1995	NBC	12:30-6:30p	4.4	16	12:30-6:32p	5.6	18	722	5.0	17
June 15-16, 1996	NBC	12:30-6:30p	4.1	14	12:30-6:36p	5.3	17	726	4.7	16
June 14-15, 1997	NBC	12:30-6:30p	5.4	18	12:30-7:10p	6.8	21	760	6.1	20
June 20-21, 1998	NBC	2:00-8:00p	4.7	15	2:00-8:00p	6.0	17	720	5.3	16
June 19-20, 1999	NBC	12:30-7:00p	4.8	15	12:30-7:05p	6.8	19	785	5.8	18
June 17-18, 2000	NBC	2:02-10:46p	5.7	15	1:30-8:00p	8.1	21	914	6.7	17
June 16-17, 2001	NBC	1:30-9:00p	5.3	15	1:30-8:19p	7.2	19	859	6.2	17
June 15-16, 2002	NBC	12:30-7:11p	6.0	17	1:30-8:38p	8.9	22	829	7.5	20
June 14-15, 2003	NBC	1:30-8:17p	4.6	13	1:30-8:23p	4.9	13	820	4.7	13
June 19-20, 2004	NBC	12:30-7:00p	4.5	13	12:30-7:20p	5.5	15	800	5.0	14
June 18-19, 2005	NBC	12:30-7:00p	4.0	12	12:30-7:05p	5.6	15	785	4.8	13
June 17-18, 2006	NBC	12:30-7:12p	3.2	9	12:30-7:30p	4.7	12	822	3.9	10
June 16-17, 2007	NBC	1:00-7:39p	4.1	11	1:00-7:46p	6.4	16	805	5.3	14
June 14-15, 2008	NBC	4:00-10:30p	4.6	11	3:00-9:04p	7.5	17	754	6.0	14
June 20-21, 2009	NBC	2:00-8:00p	3.4	9	1:30-8:09p	4.7	12	759	4.1	10
June 19-20, 2010	NBC	5:00-11:24p	3.7	9	3:00-9:22p	5.8	13	766	4.8	11
June 18-19, 2011	NBC	2:00-8:02p	3.1	8	1:30-7:47p	4.5	11	739	3.9	10

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	<u>NET</u>	<u>SAT</u>			<u>SUN</u>			<u>2-DAY AVG</u>		
		<u>TIME</u>	<u>RTG</u>	<u>SHR</u>	<u>TIME</u>	<u>RTG</u>	<u>SHR</u>	<u>TOT DUR</u>	<u>RTG</u>	<u>SHR</u>
June 16-17, 2012	NBC	4:01-10:34p	5.0	12	4:00-10:31p	6.0	12	784	5.5	12
June 15-16, 2013	NBC	1:00-8:16p	3.7	10	1:00-7:47p	5.4	13	843	4.5	11
June 14-15, 2014	NBC	12:00n-7:47p	2.3	6	12:00n-7:47p	3.0	8	934	2.6	7

# MAJOR CHAMPIONSHIPS RATINGS HISTORY 1981-2014

	SAT				SUN			2-DAY AVG			
	NET	TIME	RTG	SHR	TIME	RTG	SHR	TOT DUR	RTG	SHR	
<b>BRITISH OPEN</b>											
July 18-19, 1981	ABC	12:30-2:00p	4.4	19		11a-1:00p	4.9	22	210	4.7	21
July 17-18, 1982	ABC	12:00-2:15p	5.4	20		11a-1:00p	6.0	25	255	5.7	23
July 16-17, 1983	ABC	12:00-2:22p	4.3	16		11a-1:00p	5.8	23	262	5.0	19
July 21-22, 1984	ABC	12:00-2:17p	3.3	12		10a-1:20p	4.6	19	337	4.1	15
July 20-21, 1985	ABC	12:00-3:00p	3.3	11		10:30a-1:34p	4.1	15	364	3.7	13
July 19-20, 1986	ABC	12:00-2:12p	3.3	12		10:30a-1:46p	4.2	16	328	3.8	14
July 18-19, 1987	ABC	12:00-2:16p	2.8	11		10:30a-1:49p	4.5	17	333	3.8	15
July 16-17, 1988	ABC	12:00-2:00p	2.2	8		10:30a-1:30p	3.4	12	300	2.8	10
July 22-23, 1989	ABC	12:00-2:00p	3.3	13		10:30a-2:30p	4.6	17	360	4.2	16
July 21-22, 1990	ABC	10a-2:11p	3.3	13		9:30a-1:44p	4.0	16	513	3.6	14
July 20-21, 1991	ABC	10a-2:00p	2.7	11		9:30a-1:30p	2.9	12	480	2.8	12
July 18-19, 1992	ABC	10a-2:00p	2.5	10		9:30a-1:30p	3.3	12	480	2.9	11
July 17-18, 1993	ABC	10a-2:00p	3.3	13		9:30a-1:30p	3.7	15	480	3.8	14
July 16-17, 1994	ABC	10a-2:00p	3.1	12		9:30a-1:30p	3.7	14	480	3.4	13
July 22-23, 1995	ABC	10a-2:11p	3.1	11		9:30a-2:46p	4.9	17	567	4.1	14
July 20-21, 1996	ABC	10a-2:06p	2.7	10		9:30a-1:44p	3.1	11	500	2.9	11
July 19-20, 1997	ABC	10a-2:00p	3.3	12		9:30a-1:32p	4.8	18	482	4.1	15
July 18-19, 1998	ABC	10a-2:30p	3.3	13		9:30a-3:00p	5.0	17	600	4.2	15
July 17-18, 1999	*ESPN	11:30a-2:10p	1.8	Tot U.S.	ABC	9:00a-3:39p	4.8	14	399 (1 day)	4.8	14
July 22-23, 2000	ABC	10a-2:30p	4.6	16		9:00a-1:56p	6.4	21	566	5.6	19
July 21-22, 2001	ABC	9a-2:30p	3.7	13		8a-1:35p	4.5	16	665	4.1	15
July 20-21, 2002	ABC	9a-3:00p	3.9	13		8a-3:05p	4.5	15	785	4.2	14
July 19-20, 2003	ABC	9a-2:30p	3.3	11		8a-1:33p	4.5	15	663	3.9	13
July 17-18, 2004	ABC	9a-2:30p	2.7	9		8a-2:50p	4.3	14	740	3.6	12
July 16-17, 2005	ABC	9a-2:41p	3.8	12		8a-1:38p	4.6	14	679	4.2	13
July 22-23, 2006	ABC	9a-2:30p	3.2	10		8a-1:48p	4.6	14	678	3.9	12
July 21-22, 2007	ABC	9a-2:30p	2.4	8		8a-3:00p	3.7	12	750	3.1	10
July 19-20, 2008	ABC	9a-3:00p	2.4	8		8a-2:06p	3.3	10	726	2.8	9
July 18-19, 2009	ABC	9a-2:43p	2.4	7		8a-3:09p	3.8	12	772	3.1	10
July 17-18, 2010	ESPN	9a-4:21p	2.3	7		7:55a-2:03p	2.1	7	809	2.2	7
July 16-17, 2011	ESPN	9a-2:30p	1.8	5		8a-1:36p	2.3	7	666	2.0	6
July 21-22, 2012	ESPN	9a-2:33p	2.6	8		8a-1:55p	3.1	9	688	2.9	9
July 20-21, 2013	ESPN	9:01a-2:47p	2.7	8		7:56a-1:35p	3.1	10	685	2.9	9
July 19-20, 2014	ESPN	6a-11:09a	1.2	5		8a-2:04p	2.3	7	673	1.8	6

\* Aired on ESPN (Sat, 7/17/99) due to ABC's Special News coverage of JFK Jr. plane search

<b>PGA CHAMPIONSHIP</b>											
August 8-9, 1981	ABC	3:00-5:00p	4.8	17		3:30-7:00p	6.1	17	330	5.5	17
August 7-8, 1982	ABC	5:22-7:04p	6.3	19		3:30-7:04p	6.1	17	316	6.2	18
August 6-7, 1983	ABC	4:30-7:00p	6.1	18		3:30-7:00p	6.5	18	360	6.3	18
August 18-19, 1984	ABC	4:30-7:06p	4.5	14		3:30-8:00p	6.0	15	426	5.3	15
August 10-11, 1985	ABC	3:30-7:17p	4.8	14		3:30-7:00p	6.8	19	437	5.8	17
August 9-10, 1986	ABC	3:30-7:00p	4.7	14		3:30-7:00p	3.5	9	420	4.1	12
August 8-9, 1987	ABC	3:30-7:08p	4.5	13		2:30-6:17p	5.1	14	445	4.8	14
August 13-14, 1988	ABC	2:00-6:00p	3.1	10		2:00-6:00p	4.4	12	480	3.8	11
August 12-13, 1989	ABC	2:00-6:00p	3.1	10		2:00-7:15p	4.8	13	555	4.1	13
August 11-12, 1990	ABC	2:00-6:00p	3.7	12		2:00-6:00p	4.9	15	480	4.4	14
August 10-11, 1991	CBS	1:30-6:04p	3.6	12		1:30-6:00p	5.6	17	544	4.6	14
August 15-16, 1992	CBS	1:30-6:00p	3.3	11		1:30-6:00p	4.0	11	540	3.7	11
August 14-15, 1993	CBS	1:30-6:00p	4.3	13		1:30-6:47p	6.5	18	587	5.5	16
August 13-14, 1994	CBS	1:30-6:04p	3.9	12		1:30-6:00p	4.8	14	544	4.3	13
August 12-13, 1995	CBS	2:30-7:00p	3.8	11		2:30-7:07p	4.8	13	547	4.3	12
August 10-11, 1996	CBS	1:30-6:12p	3.0	10		1:30-6:10p	3.7	10	562	3.3	10
August 16-17, 1997	CBS	1:30-6:00p	4.4	13		1:30-6:10p	5.5	15	550	5.0	14
August 15-16, 1998	CBS	2:00-7:13p	4.4	13		2:00-7:05p	5.7	15	618	5.0	14
August 14-15, 1999	CBS	1:30-6:32p	4.4	13		1:30-6:33p	6.9	18	605	5.6	16
August 19-20, 2000	CBS	1:30-7:20p	5.2	15		1:30-7:48p	8.8	21	728	7.1	19
August 18-19, 2001	CBS	1:30-6:31p	4.1	12		2:00-7:25p	6.3	15	626	5.2	14
August 17-18, 2002	CBS	2:00-8:00p	5.2	14		2:00-7:10p	7.5	18	670	6.3	16
August 16-17, 2003	CBS	2:00-7:09p	3.2	9		2:00-7:21p	4.5	11	630	3.9	10
August 14-15, 2004	CBS	2:00-7:19p	2.8	7		2:00-8:01p	4.4	10	680	3.6	8
August 13-14, 2005	CBS	2:30-7:03p	4.0	10		2:30-7:00p	5.6	13	543	4.8	11
August 19-20, 2006	CBS	2:30-7:00p	4.9	12		2:30-7:04p	7.0	16	544	5.9	14
August 11-12, 2007	CBS	2:30-7:05p	4.2	11		2:30-7:11p	6.2	14	556	5.2	13
August 9-10, 2008	CBS	2:30-7:00p	RAIN OUT			2:30-7:48p	2.8	6	318	2.8	6
August 15-16, 2009	CBS	2:30-7:02p	4.3	12		2:30-7:19p	6.6	15	561	5.5	14
August 14-15, 2010	CBS	2:30-8:12p	2.8	7		2:30-8:24p	4.3	10	696	3.6	8

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	<u>NET</u>	<u>SAT</u>			<u>SUN</u>			<u>2-DAY AVG</u>		
		<u>TIME</u>	<u>RTG</u>	<u>SHR</u>	<u>TIME</u>	<u>RTG</u>	<u>SHR</u>	<u>TOT DUR</u>	<u>RTG</u>	<u>SHR</u>
August 13-14, 2011	CBS	2:30-7:19p	2.3	6	2:30-8:05p	4.1	9	624	3.3	8
August 11-12, 2012	CBS	2:30-7:00p	2.0	5	2:30-7:14p	3.4	7	554	2.7	6
August 10-11, 2013	CBS	2:00-7:08p	2.6	7	2:00-7:09p	3.8	9	617	3.2	8